



# Bloggging about R

Audio recording of this talk is on:

[R-statistics.com](http://R-statistics.com)

([tal.galili@gmail.com](mailto:tal.galili@gmail.com))

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Tel Aviv University, Israel.

# Talk outline

- Why?
- Benefits
- Starting
- Writing
- Promoting

# ~100 R bloggers

## ARCHIVES

[July 2010](#) (77)

[June 2010](#) (159)

[May 2010](#) (168)

[April 2010](#) (150)

[March 2010](#) (156)

## Blogs list

- ["R" you ready?](#) - My advances in R - a learner's diary
- [Ben Mazzotta's Weblog » R](#) - Ben Mazzotta is a Ph.D. Candidate at the University of Toronto School of Law and Diplomacy.
- [bioCS](#) - biology as computational science
- [Biospherica » R](#) - Earth Vegetation
- [BioStatMatt » R](#)
- [Blogistic Reflections](#) - Statistics, R, Emacs, ...
- [Borasky Research Journal » R](#) - Docendo Discimus - Research by @znmeb
- [Brokering the Closure » R](#) - Ramblings on social science, social networks, statistics, data analysis, computation, game theory and alike
- [Byte Mining](#) - My thoughts on data mining, machine learning, programming languages, open-source software and general nerdery.
- [Cerebral Mastication » R](#) - Something to Chew On
- [Climate Charts & Graphs » R scripts](#) - My R and Climate Change Learning Curve
- [Computing in Psychological Research](#)

## TOPICS OF INTEREST

[analytics](#) [Announcements](#) [Books](#) [BUGS](#) [Climate](#)

[Climatology](#) [code](#) [computi](#)

[plan](#) [events](#) [ggplot](#)

[ucing Monte Carlo Methods](#)

[package](#) [plot](#) [programming](#)

[programming](#) [R scripts](#) [r-](#)

[Script](#) [Rcpp](#) [Research tips](#)

[ts](#) [SAS](#) [Simulation](#) [Software](#)

[sweave](#) [Time Series](#) [Charts](#)

[Trend Chart](#) [tutorial](#) [Tutorials](#) [twitter](#) [University life](#)

[visualization](#) 20

## Post types:

- News
- Tutorials
- Code snippets
- Case study's

## # Posts per month

[July 2010](#) (77)

[June 2010](#) (159)

[May 2010](#) (168)

[April 2010](#) (150)

[March 2010](#) (156)



**R blogging**

is big

# Why do bloggers do it?

- Writing is gratifying
- Readers appreciation is motivating
- Trust worthy online identity  
("connections")
- Audience ("Conversion" ?)

# What does the community gain?

- Quality content
- More connections  
(faster communication)
- Increased visibility to R-project  
(on google/media)



How to:

# **Start blogging**

# Where to Blog ?



WordPress

VS

blogspot (blogger)



<http://pulsed.blogspot.com/2007/07/blogger-wordpress-chart.html>

**WordPress.com**



Open new blog

<http://wordpress.com>

The image shows the WordPress.com homepage. At the top, there is a navigation bar with a 'Password' field, 'Log In' button, a checked 'Remember me' checkbox, and a 'Lost your password?' link. On the right, there is a search bar for 'WordPress.com Blogs'. The main header features the WordPress logo and 'WORDPRESS.COM' text, a language dropdown set to 'English', and the slogan 'Express yourself. Start a blog.' Below this, a green arrow points from the left towards an orange 'Sign up now' button, which is circled in green. The main content area is divided into several sections: 'Freshly Pressed:' with a 'Subscribe' button and statistics; a grid of featured posts including 'When Drugs Go Digital', 'The World Would Be a Better Place If...', 'My boy with the crooked smile', 'Done', and 'Thin The Herd'; and a 'Stats to obsess over' section with a green arrow icon. On the right side, there is a 'Gorgeous themes' section featuring a 'Vigilance' theme preview.

# Open new blog

# http://wordpress.com



## Get your own WordPress.com account in seconds

Fill out this one-step form and you'll be blogging seconds later!

WordPress.com is also available in עברית.

**Username**   
(Must be at least 4 characters, lowercase letters and numbers only.)

**Password**

**Confirm**


Use upper and lower case characters, numbers and symbols like !"#\$%^&( in your password.

**Password Strength:**  
 **Good**

**E-mail Address**   
(We send important administration notices to this address so triple-check it.)

**Legal flotsam**  I have read and agree to the fascinating terms of service.

Gimme a blog! (Like myname.wordpress.com)  
 Just a username, please.



# Open new blog

## Get *another* WordPress.com blog in seconds

Welcome back, Tal Galili. By filling out the form below, you can **add another blog to your account**. There is no limit to the number of blogs you can have, so create to your heart's content, but blog responsibly.

If you're not going to use a great blog domain, leave it for a new user. Now have at it!

WordPress.com is also available in [Portuguese](#)

**Blog Domain**

You may later choose to use your own domain name, such as R-blog.com, through our domain mapping upgrade.

**Blog Title**

The blog title can be changed later, if needed.

**Language** What language will you be primarily blogging in?

**Privacy**  I would like my blog to appear in search engines like Google and Technorati, and in public listings around WordPress.com.



ON WORDPRESS.COM  
[24/7 Support](#)  
[Forums](#)  
[Free Features](#)  
[Premium Features](#)  
[VIP Hosting](#)  
[Advanced Services](#)  
[Popular Tags](#)

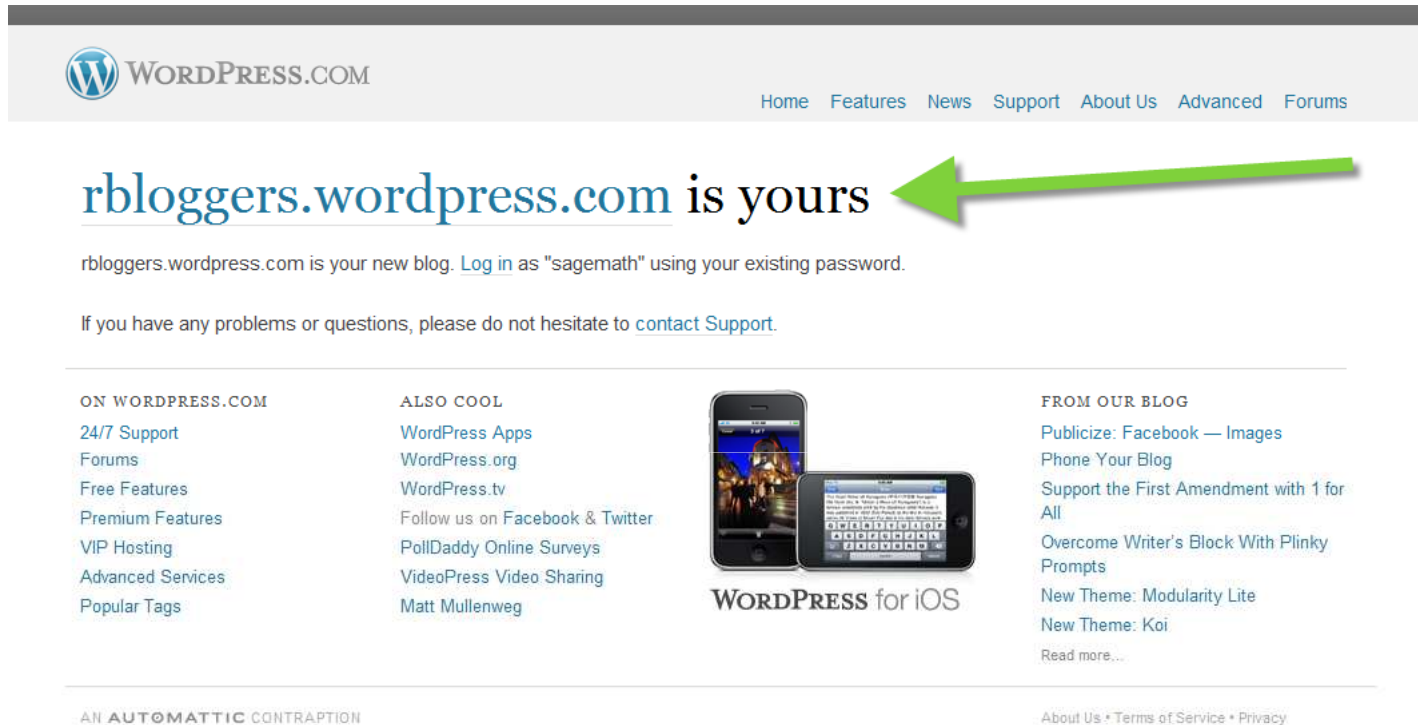
ALSO COOL  
[WordPress Apps](#)  
[WordPress.org](#)  
[WordPress.tv](#)  
[Follow us on Facebook & Twitter](#)  
[PollDaddy Online Surveys](#)  
[VideoPress Video Sharing](#)  
[Matt Mullenweg](#)



WORDPRESS  
for BlackBerry

FROM OUR BLOG  
[Publicize: Facebook — Images](#)  
[Phone Your Blog](#)  
[Support the First Amendment with 1 for All](#)  
[Overcome Writer's Block With Plinky Prompts](#)  
[New Theme: Modularity Lite](#)  
[New Theme: Koi](#)  
[Read more...](#)

# Open new blog



The screenshot shows the WordPress.com activation page for a new blog. At the top, the WordPress logo and "WORDPRESS.COM" are on the left, and navigation links for Home, Features, News, Support, About Us, Advanced, and Forums are on the right. The main heading is "rbloggers.wordpress.com is yours", with a green arrow pointing to it from the right. Below the heading, it says "rbloggers.wordpress.com is your new blog. Log in as 'sagemath' using your existing password." and "If you have any problems or questions, please do not hesitate to contact Support." The page is divided into three columns. The left column, "ON WORDPRESS.COM", lists links for 24/7 Support, Forums, Free Features, Premium Features, VIP Hosting, Advanced Services, and Popular Tags. The middle column, "ALSO COOL", lists links for WordPress Apps, WordPress.org, WordPress.tv, Follow us on Facebook & Twitter, PollDaddy Online Surveys, VideoPress Video Sharing, and Matt Mullenweg. The right column, "FROM OUR BLOG", lists links for Publicize: Facebook — Images, Phone Your Blog, Support the First Amendment with 1 for All, Overcome Writer's Block With Plinky Prompts, New Theme: Modularity Lite, New Theme: Koi, and Read more... In the center, there is an image of a smartphone and a tablet displaying the WordPress interface, with the text "WORDPRESS for iOS" below it. At the bottom, it says "AN AUTOMATTIC CONTRAPTION" on the left and "About Us • Terms of Service • Privacy" on the right.

WORDPRESS.COM

Home Features News Support About Us Advanced Forums

## rbloggers.wordpress.com is yours

rbloggers.wordpress.com is your new blog. [Log in](#) as "sagemath" using your existing password.

If you have any problems or questions, please do not hesitate to [contact Support](#).

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**ON WORDPRESS.COM**

- [24/7 Support](#)
- [Forums](#)
- [Free Features](#)
- [Premium Features](#)
- [VIP Hosting](#)
- [Advanced Services](#)
- [Popular Tags](#)

**ALSO COOL**

- [WordPress Apps](#)
- [WordPress.org](#)
- [WordPress.tv](#)
- [Follow us on Facebook & Twitter](#)
- [PollDaddy Online Surveys](#)
- [VideoPress Video Sharing](#)
- [Matt Mullenweg](#)

**WORDPRESS for iOS**

**FROM OUR BLOG**

- [Publicize: Facebook — Images](#)
- [Phone Your Blog](#)
- [Support the First Amendment with 1 for All](#)
- [Overcome Writer's Block With Plinky Prompts](#)
- [New Theme: Modularity Lite](#)
- [New Theme: Koi](#)
- [Read more...](#)

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AN AUTOMATTIC CONTRAPTION

[About Us](#) • [Terms of Service](#) • [Privacy](#)


Remember: press the **activation link** in your e-mail box

# Layout

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾

## R blog test

*Just another WordPress.com site*



[Home](#) [About](#)

### Hello world!

Posted on [July 18, 2010](#) by [Tal Galili](#)

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

Posted in [Uncategorized](#) | [1 Comment](#) | [Edit](#)

#### Recent Posts

- [Hello world!](#)

#### Archives

- [July 2010](#)

#### Categories

- [Uncategorized](#)

#### Meta

- [Site Admin](#)
- [Log out](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.com](#)



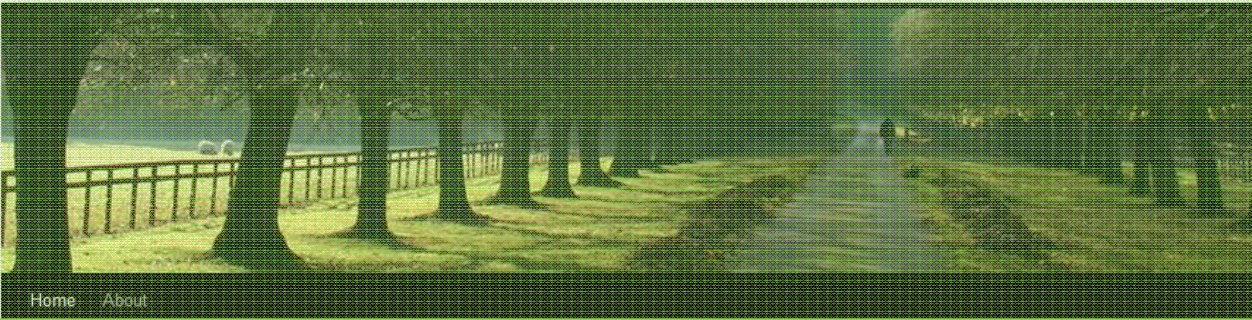
# Layout

The image shows a screenshot of a WordPress blog layout. The top navigation bar includes links for 'My Account', 'My Dashboards', 'New Post', and 'Blog Info', along with a search box for 'WordPress.com Blogs'. The main content area is titled 'R blog test' and features a large landscape image of a path through trees. Below the image are links for 'Home' and 'About'. The page is divided into three main sections: a central post area, a left sidebar, and a right sidebar. The central post area contains a 'Hello world!' post by 'Tal Galli' from July 18, 2010, with a welcome message and links for 'Uncategorized', '1 Comment', and 'Edit'. The left sidebar contains a search box and a list of 'Recent Posts' (Hello world!), 'Archives' (July 2010), 'Categories' (Uncategorized), and 'Meta' links (Site Admin, Log out, Entries RSS, Comments RSS, WordPress.com). The right sidebar contains a search box and a list of 'Recent Posts' (Hello world!), 'Archives' (July 2010), 'Categories' (Uncategorized), and 'Meta' links (Site Admin, Log out, Entries RSS, Comments RSS, WordPress.com). The entire content area is highlighted with a green border.

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

## R blog test

*Just another WordPress.com site*



Home About

### Hello world!

Posted on July 18, 2010 by Tal Galli

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

Posted in [Uncategorized](#) | [1 Comment](#) | [Edit](#)

R blog test

Search

#### Recent Posts

- [Hello world!](#)

#### Archives

- [July 2010](#)

#### Categories

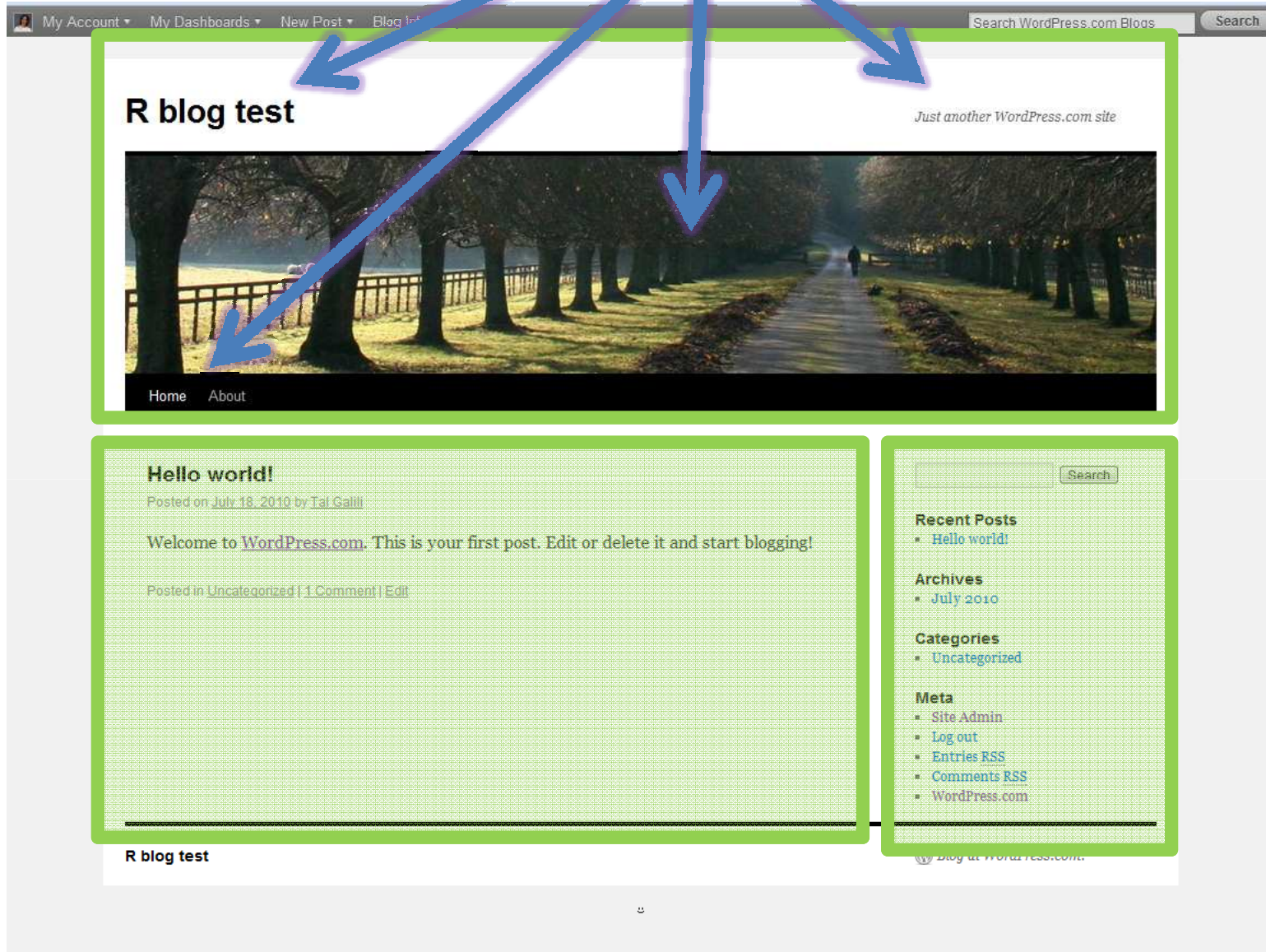
- [Uncategorized](#)

#### Meta

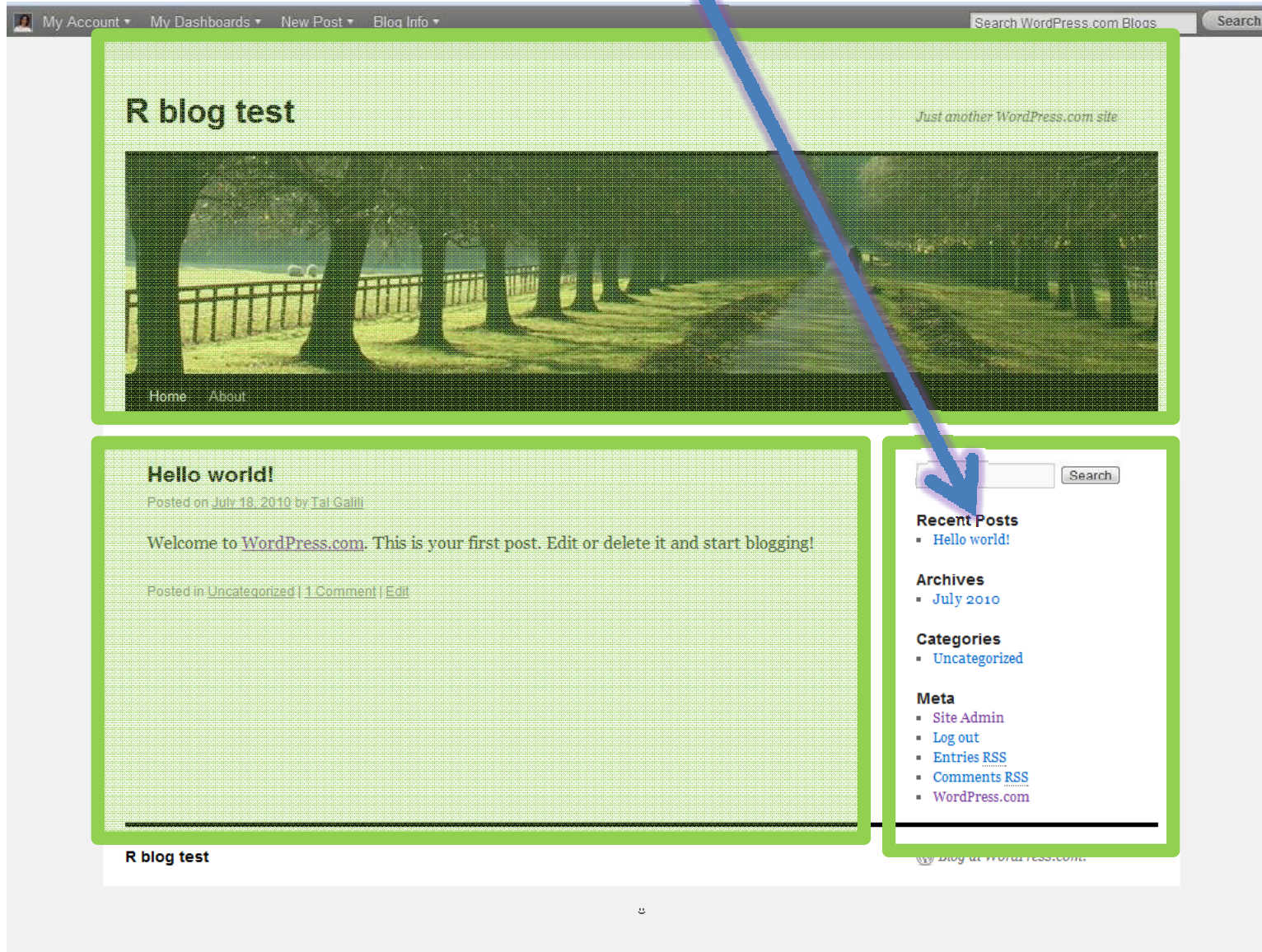
- [Site Admin](#)
- [Log out](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.com](#)

Blog at WordPress.com.

# Layout



# Layout



# Layout

The image shows a screenshot of a WordPress blog layout. At the top, there is a navigation bar with links for 'My Account', 'My Dashboards', 'New Post', and 'Blog Info'. A search bar is located on the right side of the navigation bar. Below the navigation bar, the main content area is titled 'R blog test' and includes a large image of a dirt road lined with trees. Below the image, there are links for 'Home' and 'About'. A blue arrow points from the top right towards the 'Hello world!' post title in the main content area. The post title is highlighted with a blue box. Below the title, there is a text box containing the post content: 'Welcome to WordPress.com. This is your first post. Edit or delete it and start blogging!'. Below the content, there is a text box with meta-information: 'Posted in Uncategorized | 1 Comment | Edit'. To the right of the main content area, there is a sidebar with a search bar and several widget sections: 'Recent Posts' (listing 'Hello world!'), 'Archives' (listing 'July 2010'), 'Categories' (listing 'Uncategorized'), and 'Meta' (listing 'Site Admin', 'Log out', 'Entries RSS', 'Comments RSS', and 'WordPress.com').

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

## R blog test

*Just another WordPress.com site*

Home About

### Hello world!

Posted on July 18, 2010 by Tal Galili

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

Posted in [Uncategorized](#) | [1 Comment](#) | [Edit](#)

Recent Posts

- [Hello world!](#)

Archives

- [July 2010](#)

Categories

- [Uncategorized](#)

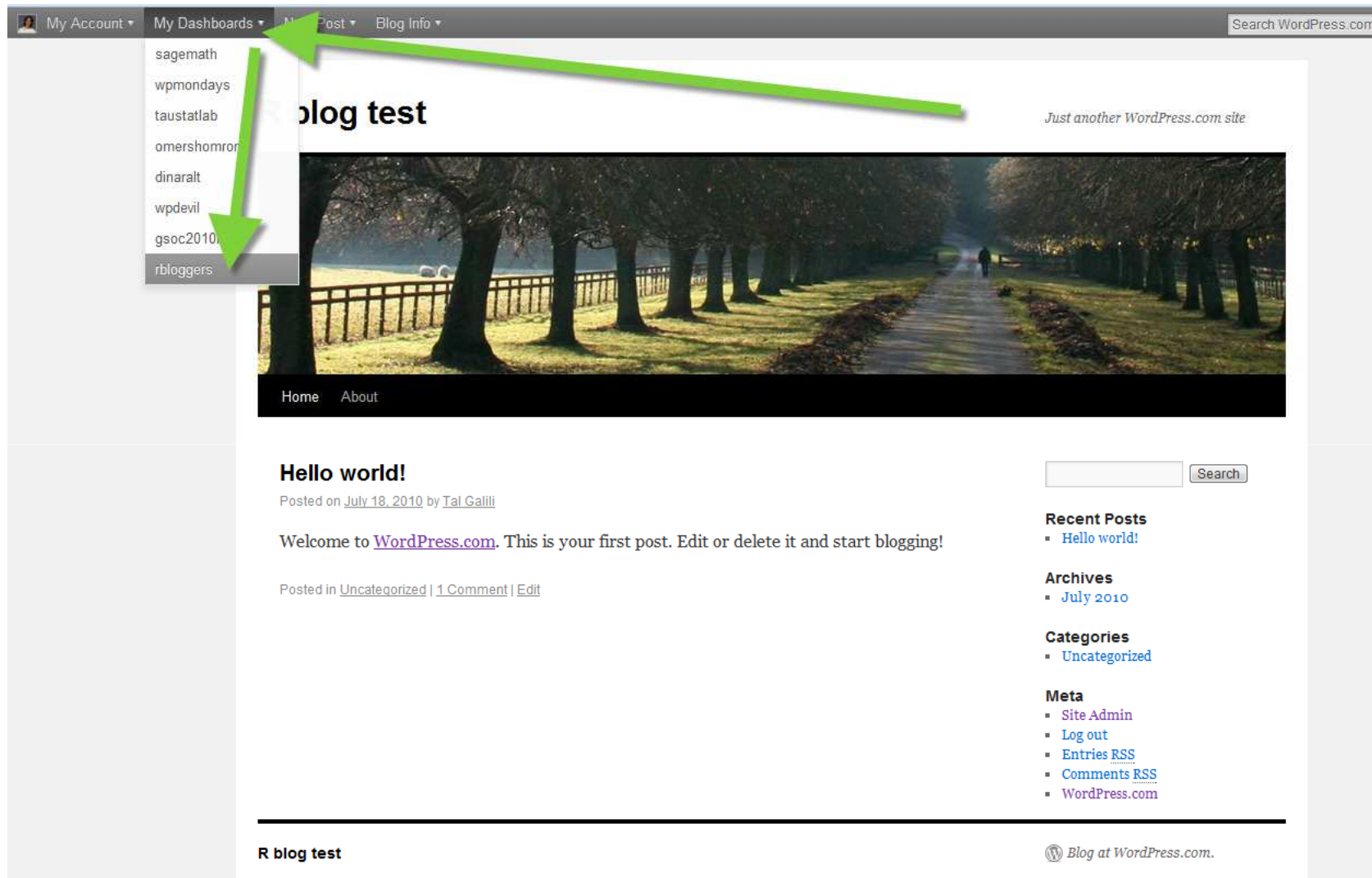
Meta

- [Site Admin](#)
- [Log out](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.com](#)

R blog test

Blog at WordPress.com.

# Setup



The screenshot shows the WordPress dashboard interface. At the top, there is a navigation bar with 'My Account', 'My Dashboards', 'New Post', and 'Blog Info'. A dropdown menu is open under 'My Dashboards', listing several dashboards: 'sagemath', 'wpmondays', 'taustatlab', 'omershomron', 'dinaralt', 'wpdevil', 'gsoc2010', and 'rbloggers'. A green arrow points from the 'New Post' button to the 'rbloggers' option. The main content area displays a post titled 'Hello world!' with a featured image of a tree-lined path. The post content includes a welcome message and a search bar. The right sidebar contains sections for 'Recent Posts', 'Archives', 'Categories', and 'Meta'. The footer shows the site name 'R blog test' and the WordPress logo with the text 'Blog at WordPress.com.'

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com

sagemath  
wpmondays  
taustatlab  
omershomron  
dinaralt  
wpdevil  
gsoc2010  
rbloggers

## R blog test

Just another WordPress.com site

Home About

### Hello world!

Posted on [July 18, 2010](#) by [Tal Galili](#)

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

Posted in [Uncategorized](#) | [1 Comment](#) | [Edit](#)

#### Recent Posts

- [Hello world!](#)

#### Archives

- [July 2010](#)

#### Categories

- [Uncategorized](#)

#### Meta

- [Site Admin](#)
- [Log out](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.com](#)

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R blog test WordPress [Blog at WordPress.com.](#)

# Setup

The screenshot shows the WordPress dashboard for a user named 'Tal Galili'. The page title is 'R blog test'. The navigation bar includes 'My Account', 'My Dashboards', 'New Post', and 'Blog Info'. A search bar is located in the top right corner. The dashboard is organized into several sections:

- Left Sidebar:** Contains navigation links for Dashboard, Upgrades, Posts, Media, Links, Pages, Comments, Ratings, Polls, Appearance, Users, Tools, and Settings.
- Top Right:** Includes a 'New Post' button, the user's name 'Howdy, Tal Galili', and a 'Log Out' button.
- Yellow Tip:** A message from WordPress.com: 'WordPress.com tip: [Update your about page](#) so your readers can learn a bit about you.'
- Right Now:** A summary of current site activity:

Content	Discussion
1 Post	1 Comment
1 Page	1 Approved
1 Category	0 Pending
0 Tags	0 Spam

Below this, it shows the theme 'Twenty Ten with 6 Widgets' and a 'Change Theme' button. A note mentions that Akismet is blocking spam.
- QuickPress:** A form for creating a new post, including fields for Title, Content, and Tags, along with 'Save Draft', 'Reset', and 'Publish' buttons.
- Recent Drafts:** A section indicating 'There are no drafts at the moment'.
- Stats:** A line graph titled 'Views per day' showing a single data point for '01-19-08' at a value of 0. Below the graph are labels for 'Top Posts (the past week)' and 'Top Searches'.
- Recent Comments:** A section showing a comment from 'Mr WordPress' on the post 'Hello world! #'. The comment text is partially visible: 'Hi, this is a comment. To delete a comment, just log in, and view the posts' comments, there you will have ...'. A 'View all' button is present.
- Incoming Links:** A section stating that no incoming links have been found yet.
- Your Stuff:** A section with a 'Today' sub-section.

# Setup

The screenshot shows the WordPress dashboard for a blog named "R blog test". The interface is highlighted with a green border. On the left, a sidebar menu contains several items: "Dashboard", "Upgrades", "Posts", "Media", "Links", "Pages", "Comments", "Ratings", "Polls", "Appearance", "Users", "Tools", and "Settings". The "Upgrades" and "Appearance" items are highlighted with a blue background. The main content area is titled "Dashboard" and includes a WordPress.com tip, a "Right Now" summary, a "QuickPress" editor, "Recent Drafts", "Stats", and "Recent Comments".

**Right Now**

Content	Discussion
1 Post	1 Comment
1 Page	1 Approved
1 Category	0 Pending
0 Tags	0 Spam

Theme **Twenty Ten** with **6 Widgets** [Change Theme](#)

Akismet blocks spam from getting to your blog, but there's nothing in your spam queue at the moment.

**Recent Comments**

From Mr WordPress on Hello world! #  
Hi, this is a comment. To delete a comment, just log in, and view the posts' comments, there you will have ... [View all](#)

**QuickPress**

Title: \_\_\_\_\_  
Content: \_\_\_\_\_  
Tags: \_\_\_\_\_  
[Save Draft](#) [Reset](#) [Publish](#)

**Recent Drafts**

There are no drafts at the moment

**Stats**

Views per day

20  
16  
12  
8  
4  
0

01/13/14

**Top Posts (the past week)** **Top Searches**

# Setup

The image shows the WordPress dashboard for a blog named "R blog test". The interface includes a top navigation bar with links for "My Account", "My Dashboards", "New Post", and "Blog Info". A search bar is located in the top right corner. The main dashboard area is divided into several sections:

- Left Sidebar:** A vertical menu with items: Dashboard, Upgrades, Posts, Media, Links, Pages, Comments, Ratings, Polls, Appearance, Users, Tools, and Settings. The "Settings" item is highlighted with a blue box and a blue arrow pointing to it.
- Header:** Displays the blog name "R blog test", a "New Post" button, the user name "Howdy, Tal Galili", and a "Log Out" button.
- Right Now:** A summary of current site activity:

Content	Discussion
1 Post	1 Comment
1 Page	1 Approved
1 Category	0 Pending
0 Tags	0 Spam
- QuickPress:** A form for creating a new post, including fields for Title, Content, and Tags, along with "Save Draft", "Reset", and "Publish" buttons.
- Recent Drafts:** A section indicating "There are no drafts at the moment".
- Stats:** A line graph titled "Views per day" showing a single data point for 01-18-2010. Below the graph are sections for "Top Posts (the past week)" and "Top Searches".
- Recent Comments:** A section showing a comment from "Mr WordPress" on the post "Hello world! #".
- Incoming Links:** A section stating that no incoming links have been found.
- Your Stuff:** A section for "Today".



# Setup

The image shows a screenshot of the WordPress 'General Settings' page for a blog titled 'R blog test'. The page is annotated with blue circles and arrows. A blue circle highlights the 'Site Title' field, which contains 'R blog test'. Another blue circle highlights the 'Blog Picture / Icon' section, which includes instructions to upload a picture and a 'Choose File' button. A blue arrow points from the 'Site Title' field to the 'Blog Picture / Icon' section. A blue box highlights the 'Settings' menu item in the left sidebar, with a blue arrow pointing from it to the 'General Settings' page. The page also shows other settings like 'Tagline', 'E-mail address', 'Timezone', 'Date Format', 'Time Format', 'Week Starts On', and 'Language'.

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

R blog test New Post ▾ Howdy, Tal Galili | Log Out Help ▾

Dashboard Upgrades Posts Media Links Pages Comments Ratings Polls

### General Settings

Site Title: R blog test

Tagline: Just another WordPress.com site

E-mail address: tal.galili@gmail.com

Timezone: UTC+0

Date Format: July 18, 2010

Time Format: 3:46 pm

Week Starts On: Monday

Language: en - English

### Blog Picture / Icon

Upload a picture (jpeg or png) to be used as your blog image across WordPress.com. We will let you crop it after you upload.

Choose File No file chosen

Upload Image »

# Setup

Set your comments free!

The screenshot shows the WordPress 'Discussion Settings' page for a blog named 'R blog test'. The left sidebar contains a menu with 'Settings' highlighted and a sub-menu where 'Discussion' is selected. The main content area is titled 'Discussion Settings' and is divided into 'Default article settings' and 'Other comment settings'. Annotations include a blue box around the 'Settings' menu, blue arrows pointing from the 'Discussion' menu item to the settings, and blue circles and arrows highlighting specific options: 'Automatically close comments on articles older than 14 days', 'Enable threaded (nested) comments 9 levels deep', 'A comment is held for moderation', and 'Comment author must have a previously approved comment'. The 'Default article settings' section includes checkboxes for 'Attempt to notify any blogs linked to from the article.', 'Allow link notifications from other blogs (pingbacks and trackbacks.)', and 'Allow people to post comments on new articles.' The 'Other comment settings' section includes checkboxes for 'Comment author must fill out name and e-mail', 'Users must be registered and logged in to comment', 'Automatically close comments on articles older than 14 days', 'Enable threaded (nested) comments 9 levels deep', 'Break comments into pages of 10 level comments per page and the last page displayed by default', and 'Comments should be displayed with the older comments at the top of each page.' There is also a section for 'Hold a comment in the queue if it contains 2 or more links' and a section for 'When a comment contains any of these words in its content, name, URL, e-mail, or IP, it will be held in the moderation queue.'

# Setup

The image shows a screenshot of the WordPress dashboard's 'Widgets' page. A blue arrow points from the top-left corner towards the 'Appearance' menu item in the left sidebar, which is highlighted with a blue box. The dashboard header includes 'My Account', 'My Dashboards', 'New Post', and 'Blog Info' on the left, and a search bar and user information on the right. The main content area is titled 'Widgets' and contains a grid of 'Available Widgets' such as Akismet, Archives, Author Grid, Blog Stats, Blog Subscriptions, Categories, del.icio.us, Flickr, Links, Pages, Recent Comments, RSS Links, Recent Posts, RSS, and Meebo. On the right side, there are several widget areas: 'Primary Widget Area', 'Secondary Widget Area', and four 'Footer Widget Area's. The 'Primary Widget Area' currently contains Search, Recent Posts, Archives, Categories, and Meta widgets.

# Setup

The screenshot shows the WordPress dashboard for a user named 'Tal Galili'. The main area is titled 'Widgets' and contains a grid of 'Available Widgets'. A green box highlights the 'Primary Widget Area' on the right side of the dashboard, which lists several widget categories: Search, Recent Posts, Archives, Categories, and Meta. A blue arrow points from this box down to the corresponding widget area on the live blog page shown in the second screenshot.

**Available Widgets**

- Akismet**: Akismet
- Authors**: Authors
- Box.net file sharing**: Box.net file sharing
- Category Cloud**: Category Cloud
- Gravatar**: Insert a Gravatar image
- Meebo**: Meebo
- Recent Posts**: The most recent posts on your site
- Archives**: A monthly archive of your site's posts
- Blog Stats**: Blog Stats
- Calendar**: A calendar of your site's posts
- Custom Menu**: Use this widget to add one of your custom menus as a widget.
- Image**: Display an image in your sidebar
- Meta**: Log in/out, admin, feed and WordPress links
- RSS**: Entries from any RSS or Atom feed
- Author Grid**: Show a grid of author avatar images.
- Blog Subscriptions**: Add an email signup form to allow people to subscribe to your blog
- Categories**: A list or dropdown of categories
- del.icio.us**: del.icio.us
- Flickr**: Flickr
- Links**: Your blogroll
- Pages**: Your site's WordPress Pages
- Recent Comments**: Recent Comments
- RSS Links**: Links to your blog's RSS feeds

The screenshot shows the live WordPress blog page for 'R blog test'. The page features a large header image of a tree-lined path. Below the image is a navigation menu with 'Home' and 'About' links. The main content area displays a 'Hello world!' post by 'Tal Galili' from July 18, 2010. A green box highlights the right sidebar, which contains a search box, 'Recent Posts' (listing 'Hello world!'), 'Archives' (listing 'July 2010'), 'Categories' (listing 'Uncategorized'), and 'Meta' (listing 'Site Admin', 'Log out', 'Entries RSS', 'Comments RSS', and 'WordPress.com'). A blue arrow points from the 'Primary Widget Area' in the dashboard screenshot to this sidebar.

**R blog test**

Just another WordPress.com site

Home About

**Hello world!**  
Posted on July 18, 2010 by Tal Galili

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

Posted in [Uncategorized](#) | [1 Comment](#) | [Edit](#)

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**R blog test**

[Search](#)

**Recent Posts**

- [Hello world!](#)

**Archives**

- [July 2010](#)

**Categories**

- [Uncategorized](#)

**Meta**

- [Site Admin](#)
- [Log out](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.com](#)

[Blog at WordPress.com.](#)

# Setup

The image shows the WordPress Widgets management interface. A blue box highlights the 'Appearance' menu in the left sidebar, with an arrow pointing to the 'Widgets' sub-menu. Another blue arrow points from the 'Recent Posts' widget in the 'Available Widgets' section to the 'Recent Posts' widget in the 'Primary Widget Area' on the right. A third blue arrow points from the 'Recent Posts' widget in the 'Available Widgets' section to the 'Recent Posts' widget in the 'Primary Widget Area' on the right. The 'Recent Posts' widget in the 'Available Widgets' section is circled in blue.

**Available Widgets**

- Akismet**: Akismet
- Archives**: A monthly archive of your site's posts
- Author Grid**: Show a grid of author avatar images.
- Authors**: Authors
- Blog Stats**: Blog Stats
- Blog Subscriptions**: Add an email signup form to allow people to subscribe to your blog
- Box.net file sharing**: Box.net file sharing
- Calendar**: A calendar of your site's posts
- Categories**: A list or dropdown of categories
- Category Cloud**: Category Cloud
- Custom Menu**: Use this widget to add one of your custom menus as a widget.
- del.icio.us**: del.icio.us
- Flickr**: Flickr
- Gravatar**: Insert a Gravatar image
- Image**: Display an image in your sidebar
- Links**: Your blogroll
- Meta**: Log in, Log out, admin, feed and WordPress
- Pages**: Your site's WordPress Pages
- Recent Comments**: Recent Comments
- Recent Posts**: The most recent posts on your site
- RSS**: Entries from any RSS or Atom feed
- RSS Links**: Links to your blog's RSS feeds

**Primary Widget Area**

- The primary widget area
- Search
- Recent Posts
- Archives
- Categories
- Meta

**Secondary Widget Area**

- First Footer Widget Area
- Second Footer Widget Area
- Third Footer Widget Area
- Fourth Footer Widget Area

# Setup: recommended widgets

The screenshot shows the WordPress Widgets management interface. A blue arrow points from the top center towards the 'Blog Subscriptions' widget in the Primary Widget Area. A blue box highlights the 'Appearance' menu in the left sidebar, with 'Widgets' selected. The 'Available Widgets' section lists various widgets such as Akismet, Archives, Author Grid, Authors, Blog Stats, Blog Subscriptions, Box.net file sharing, Calendar, Categories, Category Cloud, Custom Menu, del.icio.us, Flickr, Gravatar, Image, Links, Meebo, Meta, Pages, Recent Comments, Recent Posts, RSS, and RSS Links. The Primary Widget Area contains 'Blog Subscriptions', 'Search', 'Recent Posts', 'Categories', 'Links', and 'Meta'. Below the Primary Widget Area are sections for Secondary, First Footer, Second Footer, Third Footer, and Fourth Footer Widget Areas.

# Manage: change design

The screenshot shows the WordPress 'Manage Themes' interface. At the top, there's a navigation bar with 'My Account', 'My Dashboards', 'New Post', and 'Blog Info'. The main header includes the site name 'R blog test', a search bar for 'WordPress.com Blogs', and user information 'Howdy, Tal Galili | Log Out'. A left sidebar contains a menu with 'Appearance' selected, showing sub-items like 'Themes', 'Widgets', 'Menus', 'Extras', 'Background', 'Header', 'Typekit Fonts', 'Edit CSS', 'Users', 'Tools', and 'Settings'. The main content area is titled 'Manage Themes' and features a 'Current Theme' section for 'Twenty Ten' with options like 'Widgets', 'Menus', 'Extras', 'Background', 'Header', 'Typekit Fonts', and 'Edit CSS'. Below this is a 'Browse Themes' section with filters for 'Random', 'A-Z', 'Popular', and 'Recently Added'. A search bar and 'Feature Filters' link are also present. Three theme cards are displayed: 'Motion', 'Koi', and 'Inuit Types'. Annotations include a blue box around the 'Appearance' menu, a blue arrow pointing from the 'Feature Filters' link to the 'Motion' theme card, and another blue arrow pointing from the 'Appearance' menu to the 'Motion' theme card.

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

R blog test New Post ▾ Howdy, Tal Galili | Log Out Help ▾

Dashboard Upgrades

Posts Media Links Pages Comments Ratings Polls

## Manage Themes

Current Theme

**Twenty Ten**  
Twenty Ten by the WordPress team  
The 2010 default theme for WordPress.

OPTIONS: [Widgets](#) | [Menus](#) | [Extras](#) | [Background](#) | [Header](#) | [Typekit Fonts](#) | [Edit CSS](#)

Tags: black, blue, white, two-columns, fixed-width, custom-header, custom-background, threaded-comments, sticky-post, translation-ready, microformats, rtl-language-support, editor-style, custom-menu

Browse Themes

Random | A-Z | Popular | Recently Added

Displaying 15 random themes out of 99. Refresh

**Appearance** ▾

- Themes
- Widgets
- Menus
- Extras
- Background
- Header
- Typekit Fonts
- Edit CSS
- Users
- Tools
- Settings

**Motion**  
[Activate](#) | [Preview](#)

Dark and colorful theme with sweet transparency characteristics. Drop-down categories menu, 2-column layout and widget-ready footer and sidebar.

Tags: [black](#), [blue](#), [green](#), [dark](#), [two-columns](#), [sticky-post](#),

**Koi**  
[Activate](#) | [Preview](#)

This light and colorful theme provides a beautiful backdrop for your WordPress site with delicate, hand-drawn illustrations. Enjoy the playful artwork and textured background, or customize the look with a custom background and custom header. The right-hand

**Inuit Types**  
[Activate](#) | [Preview](#)

A crisp and clean theme with alternate color schemes, your choice of sidebar on the left or right, a one or two-column post layout on the home page, and sharp feature post styling.

Search - Feature Filters

# Manage: change design

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

R blog test New Post ▾ Howdy, Tal Galili | Log Out Help ▾

Dashboard Upgrades

Posts Media Links Pages Comments Ratings Polls

Appearance ▾  
Themes  
Widgets  
Menus  
Extras  
Background  
Header  
Typekit Fonts  
Edit CSS  
Users  
Tools  
Settings

## Manage Themes

Browse Themes

Random | A-Z | Popular | Recently Added

Search - Feature Filters

Theme filters

Colors  Black  Blue  Brown  Green  
 Orange  Pink  Purple  Red  
 Silver  Tan  White  Yellow  
 Dark  Light

Columns  One Column  Two Columns  Three Columns  Four Columns  
 Left Sidebar  Right Sidebar

Width  Fixed Width  Flexible Width

Features  Blavatar  Custom Background  Custom Colors  Custom Header  
 Custom Menu  Front Page Posting  Microformats  Sticky Post  
 Theme Options  Translation Ready  RTL Language Support

Apply Filters Close filters

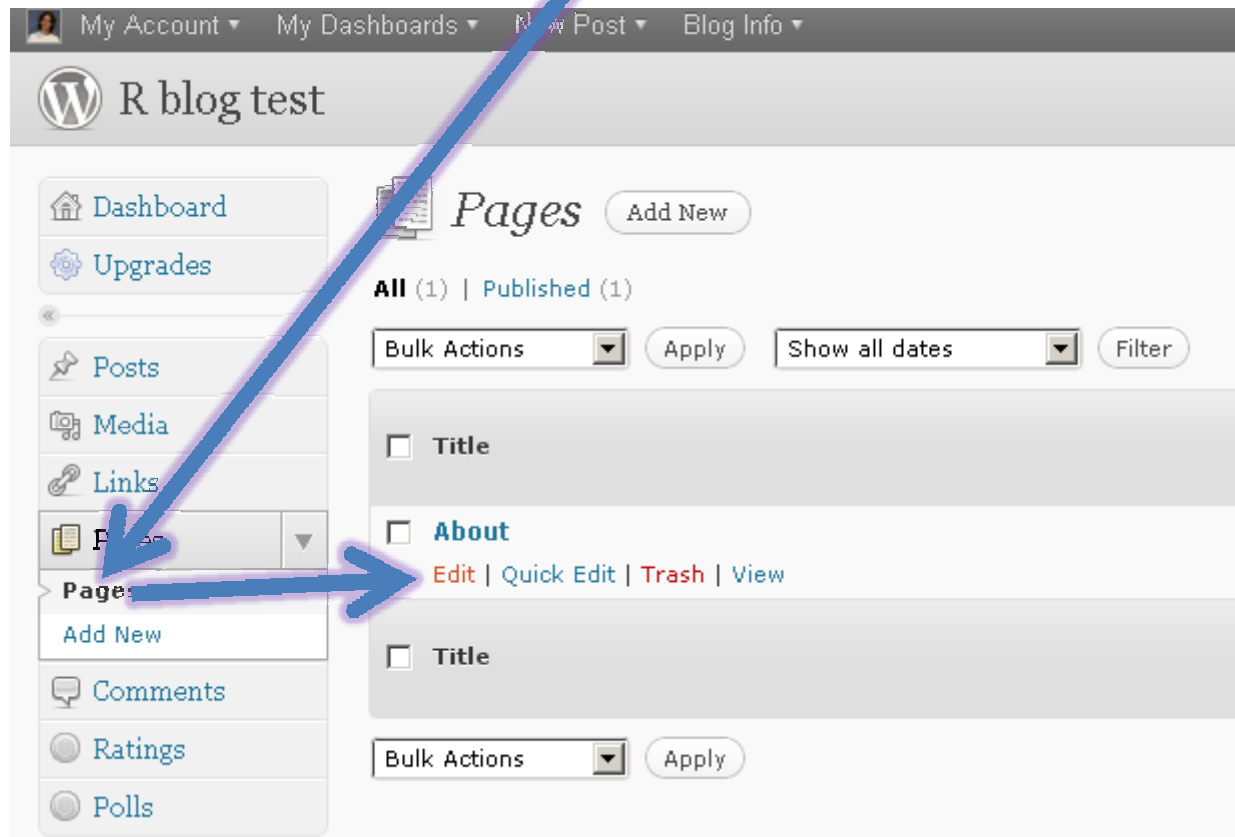
Displaying 15 random themes out of 99 Refresh

Molotov  
Koi Theme Demo  
Inuit Types

http://rbloggers.wordpress.com/wp-admin/themes.php



# Setup: Edit your “about” page



# Manage:

you can map a domain for 10\$/year

The screenshot shows the WordPress.com dashboard for a user named 'Tal Galili'. The main section is titled 'Upgrades' and lists several paid options:

- Add a Domain:** Registration for \$5.00 and Mapping for \$9.97.
- VideoPress:** \$59.97 USD per year (\$0.16 per day).
- Custom CSS:** \$14.97 USD per year (\$0.04 per day).
- Space Upgrades:** Options for +5GB (\$19.97), +15GB (\$49.97), +25GB (\$89.97), +50GB (\$159.97), and +100GB (\$289.97).
- No-ads:** \$29.97 USD per year (\$0.08 per day).
- Unlimited Private Users:** \$29.97 USD per year (\$0.08 per day).

Below the upgrade cards, there is a refund policy section:

Just in case you're not happy with your upgrade we offer a limited refund on newly purchased upgrades.

1. New domain registrations will be refunded if requested within 2 days.
2. Domain renewals are non-refundable.
3. Most other upgrades can be fully refunded within 30 days of purchase.

You can use the "Cancel and Refund" button if available or [Contact support](#) if you want to request a refund.

How to:

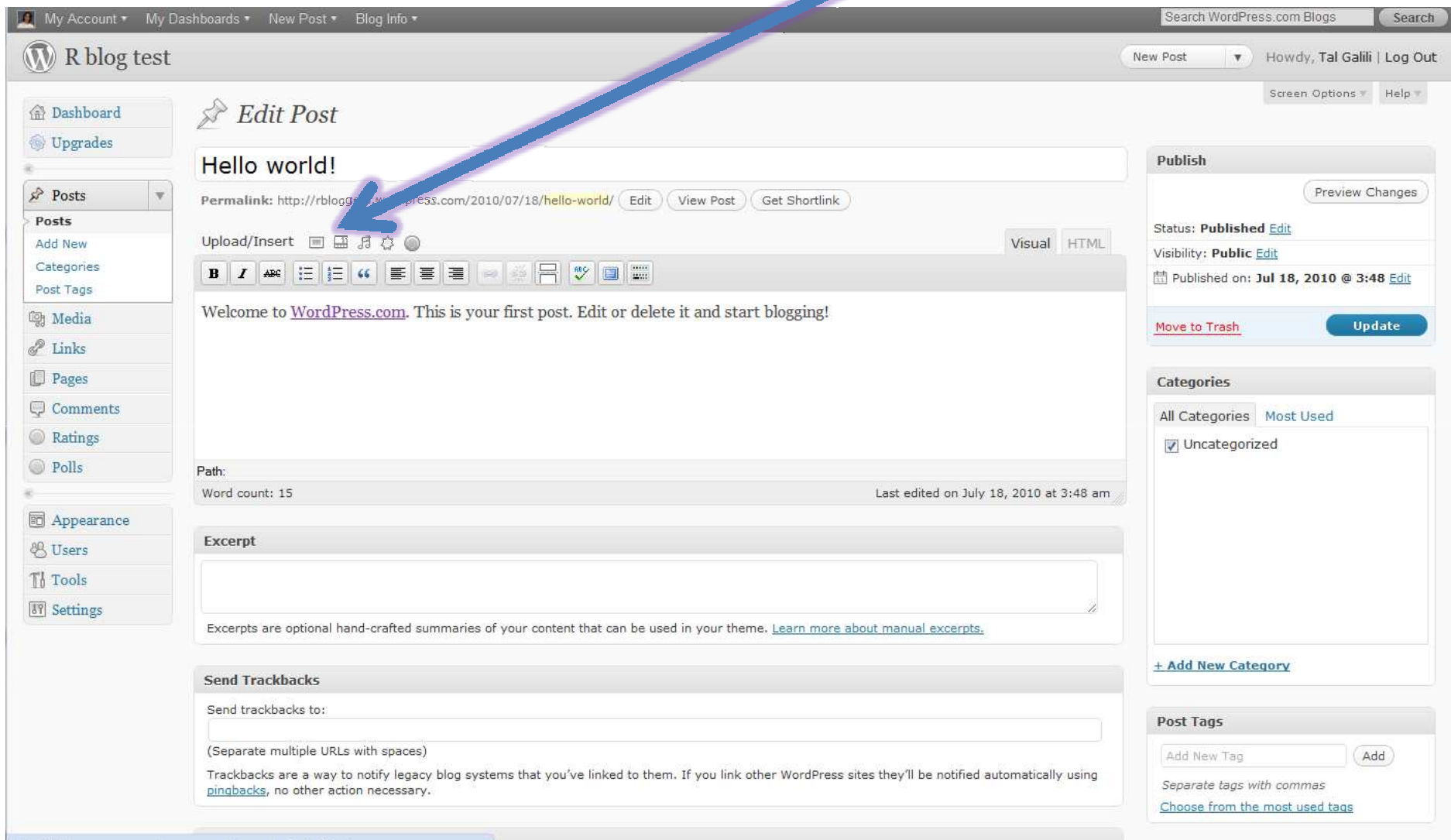
**Write your blog**

# Write: Edit/create posts

The screenshot shows the WordPress dashboard for a blog named "R blog test". The top navigation bar includes "My Account", "My Dashboards", "New Post", and "Blog Info". The left sidebar contains a menu with "Dashboard", "Upgrades", "Posts", "Media", "Links", "Pages", and "Comments". The "Posts" menu is expanded, showing "Add New", "Categories", and "Post Tags". The main content area displays the "Posts" section with an "Add New" button. Below the button, there are filters for "All (3)", "Published (2)", and "Draft (1)". A table of posts is visible, with columns for "Title", "Author", and "Ca". The posts listed are:

<input type="checkbox"/>	Title	Author	Ca
<input type="checkbox"/>	Hello R user. If you started a new blog ...	Tal Galili	sta
<input type="checkbox"/>	temp post title - Draft	Tal Galili	Un
<input type="checkbox"/>	Hello world!	Tal Galili	Un

# Write: Edit posts (add text images and more)



The screenshot shows the WordPress 'Edit Post' interface for a blog titled 'R blog test'. The main content area contains the text 'Hello world!' and a blue arrow pointing to it. Below the text is a rich text editor toolbar with various icons for text formatting and media insertion. The right sidebar contains several panels: 'Publish' (with 'Update' button), 'Categories' (with 'Uncategorized' selected), and 'Post Tags' (with 'Add' button). The left sidebar shows navigation options like 'Dashboard', 'Posts', 'Media', and 'Settings'.



















































My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

R blog test New Post ▾ Howdy, Tal Galili | Log Out Screen Options ▾ Help ▾

**Edit Post**

Hello world!

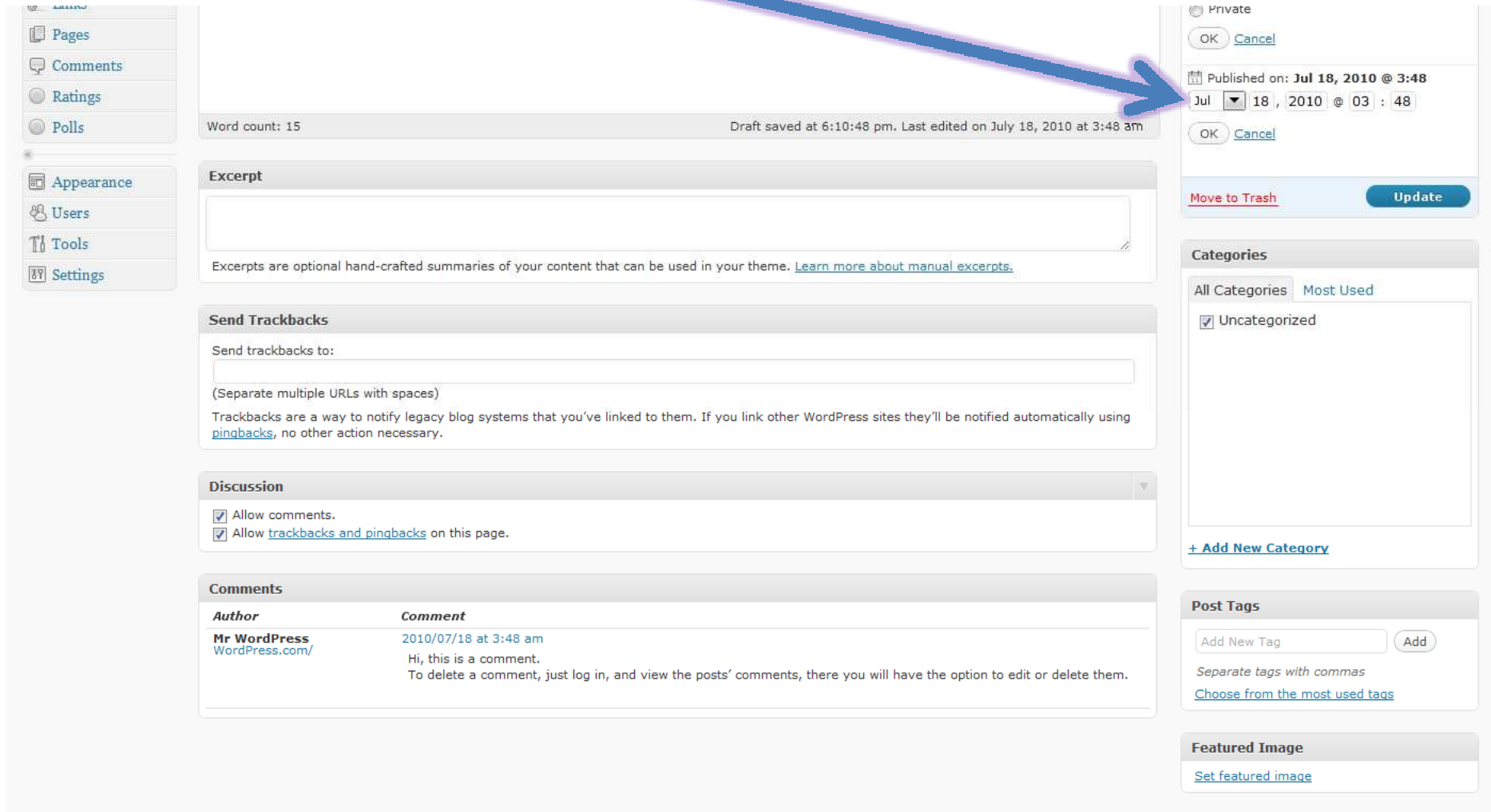
Permalink: <http://rblog99.wordpress.com/2010/07/18/hello-world/> Edit View Post Get Shortlink

Upload/Insert                                                    

# Write: add image to post

The image shows a screenshot of the WordPress 'Edit Post' interface with the 'Add an Image' dialog box open. The dialog box has three tabs: 'From Computer' (selected), 'From URL', and 'Media Library'. The main heading is 'Add media files from your computer'. Below this, it lists allowed file types: 'jpg, jpeg, png, gif, pdf, doc, ppt, odt, pptx, docx'. There is a 'Choose files to upload' section with a 'Select Files' button and a 'Cancel Upload' button. It also states 'Maximum upload file size: 1GB'. A note mentions 'You are using the Flash uploader. Problems? Try the [Browser uploader](#) instead.' Below that, it says '3 GB upload space remaining. You can upload mp3, m4a, wav, ogg audio files and increase your available space with a [Space Upgrade](#). You can upload videos and embed them directly on your blog with a [Video Upgrade](#).' The background shows the 'Edit Post' screen with a sidebar on the left containing navigation links like 'Dashboard', 'Posts', 'Media', 'Links', 'Pages', 'Comments', 'Ratings', 'Polls', 'Appearance', 'Users', 'Tools', and 'Settings'. The main content area shows 'Hello world!' and 'Welcome to WordPress.com'. The right sidebar shows 'Publish' options, 'Status: Published', 'Visibility: Public', 'Published on: Jul 18, 2010 @ 3:48', 'Categories' (Uncategorized), and 'Post Tags'.

# Write: Schedule post (and more)



The screenshot shows the WordPress 'Write' interface. A blue arrow points from the title 'Write: Schedule post (and more)' to the 'Published on' field in the right-hand sidebar. The sidebar contains several sections: 'Private' (with OK/Cancel buttons), 'Published on' (showing Jul 18, 2010 @ 3:48), 'Move to Trash' (red link) and 'Update' (blue button), 'Categories' (with 'All Categories' and 'Most Used' tabs, and 'Uncategorized' checked), '+ Add New Category' (blue link), 'Post Tags' (with 'Add New Tag' input and 'Add' button, and a link to 'Choose from the most used tags'), and 'Featured Image' (with 'Set featured image' link).

Word count: 15 Draft saved at 6:10:48 pm. Last edited on July 18, 2010 at 3:48 am

### Excerpt

Excerpts are optional hand-crafted summaries of your content that can be used in your theme. [Learn more about manual excerpts.](#)

### Send Trackbacks

Send trackbacks to:

(Separate multiple URLs with spaces)

Trackbacks are a way to notify legacy blog systems that you've linked to them. If you link other WordPress sites they'll be notified automatically using [pingbacks](#), no other action necessary.

### Discussion

Allow comments.  
 Allow [trackbacks and pingbacks](#) on this page.

### Comments

Author	Comment
Mr WordPress <a href="#">WordPress.com/</a>	2010/07/18 at 3:48 am Hi, this is a comment. To delete a comment, just log in, and view the posts' comments, there you will have the option to edit or delete them.

# Embed video

## WATCHMEN Trailer - AMAZING!




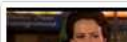
**Blunty3000** 596 videos



Blunty3000 July 18, 2008 8,577,443 views  
WATCHMEN Trailer - official and amazing

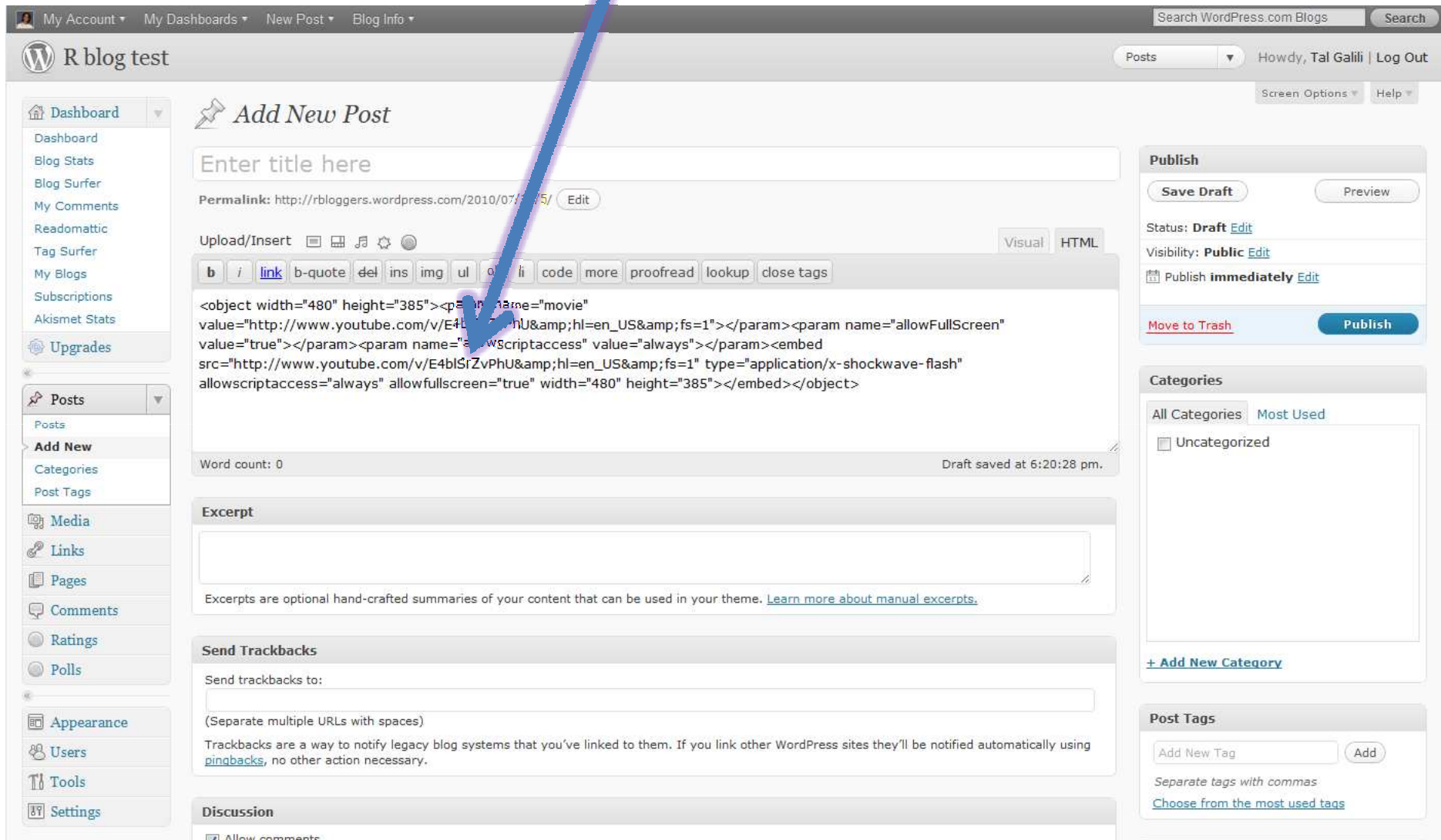
```
<object width="480" height="385"><param name="movie" value="http://www.youtube.com/v/E4719xZvPhU&as...&fs=1"></param><param name="allowFullScreen" value="true"></param><param name="allowscriptaccess" value="always"></param></object>
```

After making your selection, copy and paste the embed code above. The code changes based on your selection.

-  **vwatchmen 3rd trailer & BONUS Content. Watch in HD**  
1,886,802 views  
Blunty3000
-  **WATCHMEN Movie Review - PonderPop** - Blunty3000  
377,183 views  
Blunty3000
-  **WATCHMEN Behind the Scenes - Episode 1**  
188,127 views  
Blunty3000
-  **Girls Kick Ass - Watchmen Behind the Scenes**



# Embed video



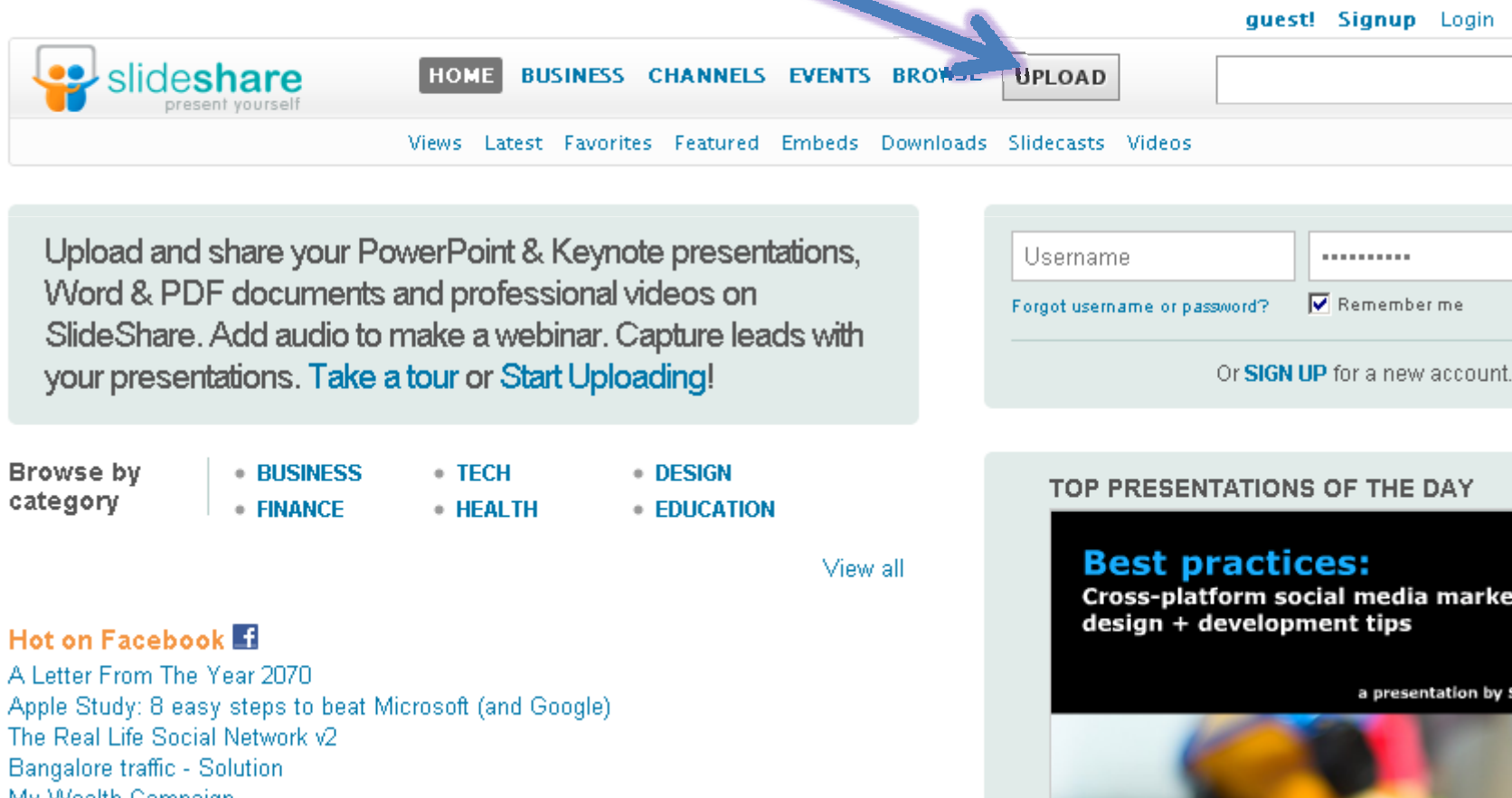
The screenshot shows the WordPress 'Add New Post' interface. The main content area is in 'HTML' view, displaying the following embed code:

```
<object width="480" height="385"><param name="movie" value="http://www.youtube.com/v/E4blSiZvPhU&hl=en_US&fs=1"></param><param name="allowFullScreen" value="true"></param><param name="allowscriptaccess" value="always"></param><embed src="http://www.youtube.com/v/E4blSiZvPhU&hl=en_US&fs=1" type="application/x-shockwave-flash" allowscriptaccess="always" allowfullscreen="true" width="480" height="385"></embed></object>
```

A blue arrow points to the code. The interface also shows a sidebar with navigation options like Dashboard, Posts, Media, and Appearance. The right sidebar contains 'Publish' (Save Draft, Preview, Publish), 'Categories' (Uncategorized), and 'Post Tags' (Add New Tag, Add).

# Embed presentatin

<http://slideshare.net/>



The screenshot shows the SlideShare website interface. At the top right, there are links for "guest!", "Signup", and "Login". The main navigation bar includes "HOME", "BUSINESS", "CHANNELS", "EVENTS", "BROWSE", and "UPLOAD". Below this is a secondary navigation bar with "Views", "Latest", "Favorites", "Featured", "Embeds", "Downloads", "Slidecasts", and "Videos". A large blue arrow points from the URL above to the "UPLOAD" button. Below the navigation is a light blue box with text: "Upload and share your PowerPoint & Keynote presentations, Word & PDF documents and professional videos on SlideShare. Add audio to make a webinar. Capture leads with your presentations. [Take a tour](#) or [Start Uploading!](#)". To the right is a login form with fields for "Username" and "Password", a "Forgot username or password?" link, a "Remember me" checkbox, and a "SIGN UP" link. Below the login form is a "Browse by category" section with a list of categories: BUSINESS, TECH, DESIGN, FINANCE, HEALTH, and EDUCATION, followed by a "View all" link. At the bottom left is a "Hot on Facebook" section with a Facebook icon and a list of trending presentations: "A Letter From The Year 2070", "Apple Study: 8 easy steps to beat Microsoft (and Google)", "The Real Life Social Network v2", "Bangalore traffic - Solution", and "My Wealth Campaign". At the bottom right is a "TOP PRESENTATIONS OF THE DAY" section featuring a presentation titled "Best practices: Cross-platform social media marketing design + development tips" by S...

# Embed HUGE images

<http://seadragon.com/>

# Write: interactive graphics - animation

“animation” package -  
for animation gif

This morning:

Yihui Xie

[\*Creating Animations with R\*](#)

# Write: interactive graphics (one day)

## TECHPOLICY.CA

DATA MINING POLITICS AND PUBLIC POLICY. THE POLITICS OF DATA MINING.

Subscribe via RSS

HOME ABOUT CONSULTING

18 MAY/10 5

### Prototype: Web-Friendly Visualizations in R

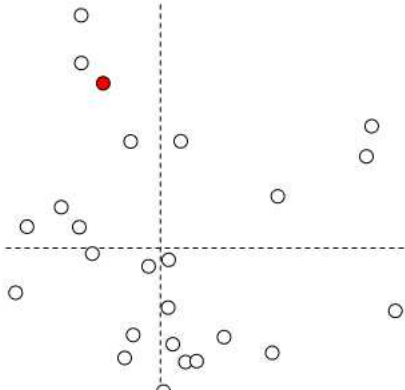
Developing web-friendly data visualizations is not very difficult, though as far as I know, a package that allows one to do this directly in R does not exist ([e-mail me](#) if you know of one). As someone who has been developing lots of data-oriented software tools, it's always nice to post visualizations online. To facilitate this task, I've been fooling around with creating a data visualization prototype in R. While the package is very limited in what it does, I hope it'll generate a discussion on the types of visualization tools that could help R users post their work on the web.

At this stage, the package has three functions to illustrate scatter plots, line graphs, and social networks. Each function creates a new directory with all the necessary JavaScript and HTML files. The HTML file could then be embedded using an inline frame (as done below) or used as a standalone website.

You can download the prototype [here](#), and below are some examples of visualizations.

#### Scatter Plot

```
x = rnorm(25)
y = rnorm(25)
wv.scatterplot(x, y, "/wv-scatterplot", height=300, width=300,
marginsize=0.1)
```



*TechPolicy.ca* is a site that explores the role of data mining, machine learning, and mathematical modeling in understanding government, corporations, and people. It is maintained by [Wojciech Gryn](#), and showcases his research and applications thereof.

#### Categories

- [Admin](#)
- [Books](#)
- [Business](#)
- [General](#)
- [Mathematical Models](#)
- [politics](#)
- [R](#)
- [Social Media Mining](#)
- [Tracking Press Coverage](#)
- [Visualization](#)

#### Archives

- [June 2010](#)
- [May 2010](#)
- [March 2010](#)
- [February 2010](#)
- [January 2010](#)
- [November 2009](#)

# Write: interactive graphics

## Thursday

17:00 - 18:00 **useR! Focus**

[\*Eat your hashes! Hash come to R\*](#)

Romain Francois, Dirk Eddelbuettel

[\*RProtoBuf: Protocol Buffers for R\*](#)

John James

[\*Use of and Using R as on Object Oriented Language\*](#)

**Cloud computing** (Room: PR, Chair: Michael O'Connell)

Karim Chine

[\*Elastic-R, a Google docs-like portal for data analysis in the Cloud\*](#)

Hsin-Ying Hsieh, Kun-Hsien Lin, Sun-Chong Wang

[\*Cloud To go: a community-backed R in the cloud\*](#)

Jeroen Ooms

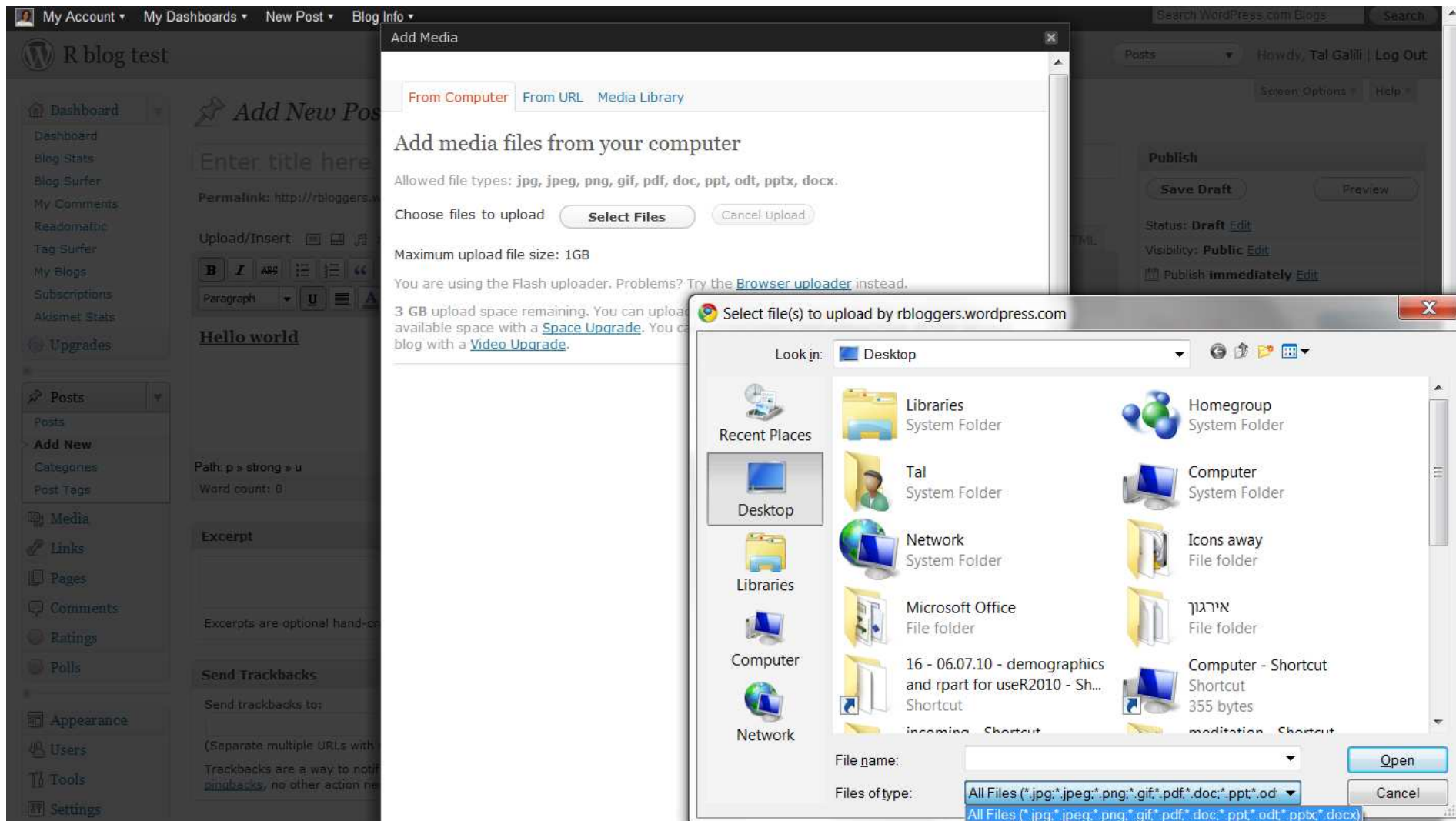
[\*Web development with R\*](#)

**Real-time computing** (Room: Red, Chair: Jeffrey Ryan)

Zubin Dowlaty, Deepak Bysani

[\*Using R in an Event Driven Service Architecture\*](#)


# Add R code : .r files?



# Add R code

- Sharing code/files

Email  Password  [Log in](#)  
 Remember me



## Dropbox

Sync your files online and across computers

[Download Dropbox](#)

Free for Windows, Mac, Linux, and Mobile

- Sync files of any size or type
- Share large files and photos easily
- Automatic online backup
- Track and undo changes to files

[Take a tour of Dropbox](#)

<https://www.dropbox.com/>



# Add R code : syntax highlighting

```
[sourcecode language="css"]
```

```
your code here
```

```
[/sourcecode]
```

- actionscript3
- bash
- coldfusion
- cpp
- csharp
- css
- delphi
- erlang
- fsharp
- diff
- groovy
- javascript
- java
- javafx
- matlab (keywords only)
- objc
- perl
- php
- text
- powershell
- python
- ruby
- scala
- sql
- vb
- xml

From: <http://en.support.wordpress.com/code/posting-source-code/>

# Add R code: syntax highlighting



```
x <- rnorm(100, mean = 2, sd = 3)
plot(x, xlab = "index", main = "Example code")
```

```
1 x <- rnorm(100, mean = 2, sd = 3) # Creating a vector
2 plot(x, xlab = "index", main = "Example code") # Plotting it
```

For self hosted wordpress: <http://www.r-statistics.com/2010/02/r-syntax-highlight-on-your-blog-a-wordpress-plugin/>

# Manage: categories

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs Search

R blog test New Post ▾ Howdy, Tal Galili | Log Out Screen Options ▾ Help ▾

Dashboard Upgrades

Posts ▾  
Posts  
Add New  
Categories  
Post Tags

Media Links Pages Comments Ratings Polls

Appearance Users Tools Settings

## Categories

### Add New Category

Name

*The name is how it appears on your site.*

Parent

*Categories, unlike tags, can have a hierarchy. You might have a Jazz category, and under that have children categories for Bebop and Big Band. Totally optional.*

Description

*The description is not prominent by default; however, some themes may show it.*

Bulk Actions ▾

<input type="checkbox"/>	Name	Description	Slug	Posts
<input type="checkbox"/>	Uncategorized		uncategorized	1

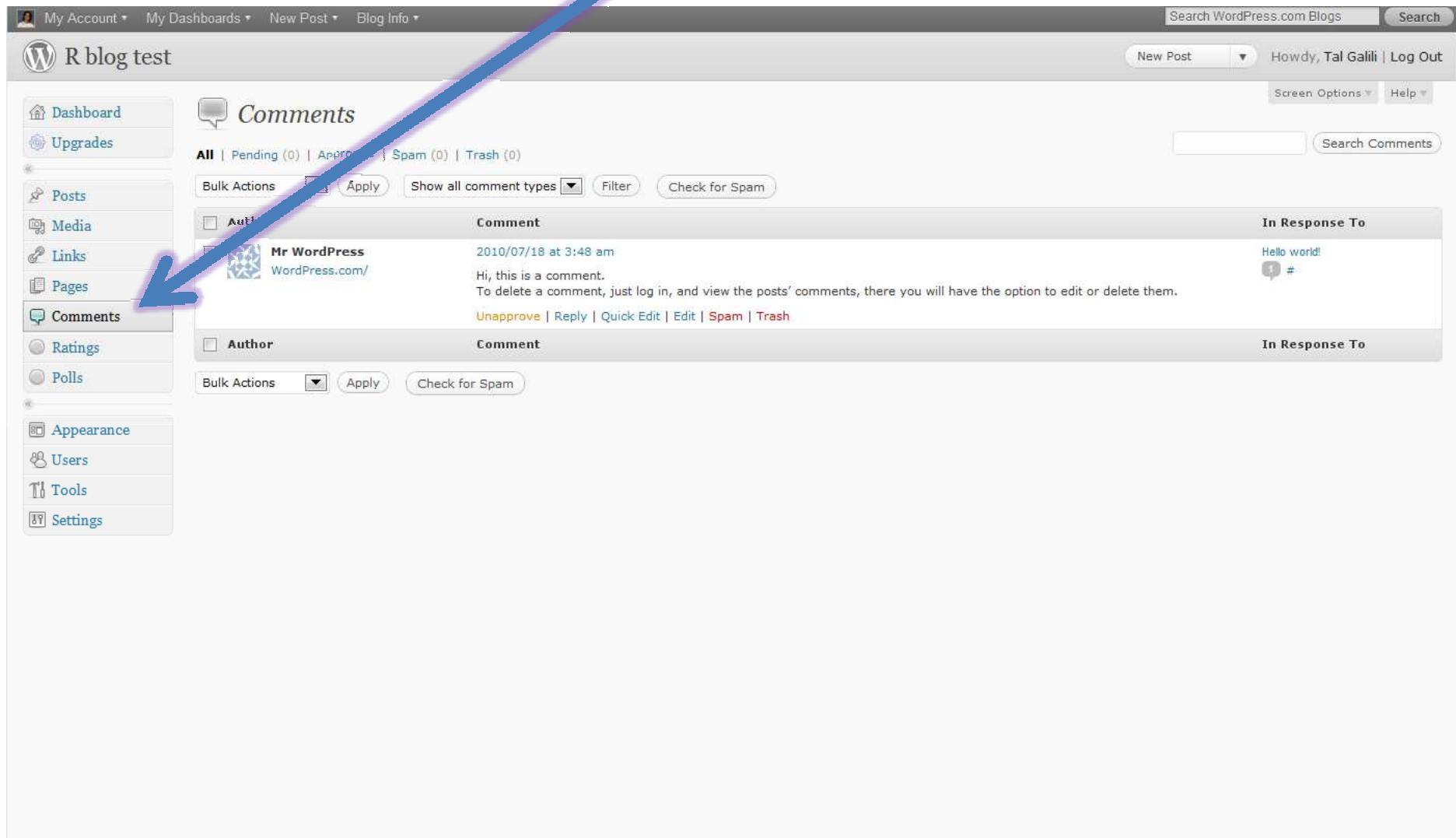
Bulk Actions ▾

**Note:**  
Deleting a category does not delete the posts in that category. Instead, posts that were only assigned to the deleted category are set to the category **Uncategorized**.  
Categories can be selectively converted to tags using the [category to tag converter](#).

# Manage: tags

The screenshot shows the WordPress 'Post Tags' management page. At the top, there is a navigation bar with 'My Account', 'My Dashboards', 'New Post', and 'Blog Info'. A search bar for 'WordPress.com Blogs' is also present. Below this, the site title 'R blog test' is displayed, along with a 'New Post' button and user information 'Howdy, Tal Galili | Log Out'. A sidebar on the left contains a menu with categories like 'Dashboard', 'Upgrades', 'Posts', 'Media', 'Links', 'Pages', 'Comments', 'Ratings', 'Polls', 'Appearance', 'Users', 'Tools', and 'Settings'. The 'Post Tags' section is active, showing a 'Post Tags' title with a pushpin icon. The main content area is titled 'Add New Tag' and features two input fields: 'Name' and 'Description'. The 'Name' field has a text input and a note: 'The name is how it appears on your site.' The 'Description' field has a larger text area and a note: 'The description is not prominent by default; however, some themes may show it.' Below these fields is an 'Add New Tag' button. To the right, there are two bulk action sections, each with a 'Bulk Actions' dropdown and an 'Apply' button. The first section is above a table with two rows, each with a checkbox, 'Name', 'Description', 'Slug', and 'Posts' columns. The second section is below the table. A note at the bottom right states: 'Tags can be selectively converted to categories using the [tag to category converter](#).' A search bar with a 'Search Tags' button is located at the top right of the main content area.

# Usage: comments



The screenshot shows the WordPress dashboard for a blog named "R blog test". The top navigation bar includes "My Account", "My Dashboards", "New Post", and "Blog Info". The main header area shows "New Post" and "Howdy, Tal Galili | Log Out". The left sidebar contains a menu with items: Dashboard, Upgrades, Posts, Media, Links, Pages, **Comments** (highlighted with a blue arrow), Ratings, Polls, Appearance, Users, Tools, and Settings.

The main content area is titled "Comments" and shows a list of comments. The first comment is from "Mr WordPress" on "WordPress.com/" dated "2010/07/18 at 3:48 am". The comment text is: "Hi, this is a comment. To delete a comment, just log in, and view the posts' comments, there you will have the option to edit or delete them." Below the comment are links for "Unapprove", "Reply", "Quick Edit", "Edit", "Spam", and "Trash". The "In Response To" column shows "Hello world!".

At the bottom of the comment list, there are "Bulk Actions" and "Check for Spam" buttons.

# How to blog

- Time - Post regularly
- Quality
  - Keep it simple
  - Give context (“package updates”)
  - Avoid Typos
- Connect
  - Link out
  - Conversation

How to:

**Promote your blog**

# Think off-line

- Tell friends (face to face / phone)
- Business cards
- In your presentations
- Conference badge
- Sign on office door
- URL in package help files?
- Street signs (maybe not)
- ...?



# Tell your (online) “friends”

- E-mails
  - mass e-mail (with caution!)
  - signature
- Twitter
- Facebook
  - status updates
  - share button



# Tell the woRld: tags

→ ↻ ☆ http://en.wordpress.com/tag/r-project/

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾



[Home](#) [Features](#) [News](#) [Support](#) [About Us](#) [Advanced](#) [Forums](#)

## Blogs about: R Project

### Featured Blog



### Figure Margins in R and LaTeX

Just in case Sweave isn't an option and you find yourself tweaking figure margins in both R and LaTeX don't forget that the editing order is different for each program. In R you edit margi... more →

*Justin Leinawever*

### Related Tags

[All →](#)

 [Follow this tag via RSS](#)



### R project

*newsicare* wrote 1 week ago: Introduction to R There are commercial statistics packages, SAS, SPSS (now belongs to IBM), JMP, Min ... more →

Tags: [Open Source Projects](#), [open source statistics package](#)



### Figure Margins in R and LaTeX

*jnlNet* wrote 2 weeks ago: Just in case Sweave isn't an option and you find yourself tweaking figure margins in both R an ... more →

Tags: [latex](#)



### Faster "for" Loops in R — 2 comments

*jnlNet* wrote 2 months ago: We all know that the apply functions exist to get us away from relying on "for" loops (a ... more →



### Useful commands in R

*Andy* wrote 4 months ago: search() gives the attached packages. detach("package:whateveritscalled") removes one. ... more →



### Weighting model fit with ctree in party

*heuristicandrew* wrote 4 months ago: Conditional inference trees (ctree) in package party allows weighting which is useful when one class ... more →

Tags: [Machine Learning and Data Mining](#), [R](#), [HowTo](#), [Tutorial](#), [Machine learning](#)

# Tell the woRld: reddit.com/

Statistics , machinelearning , visualization , programming

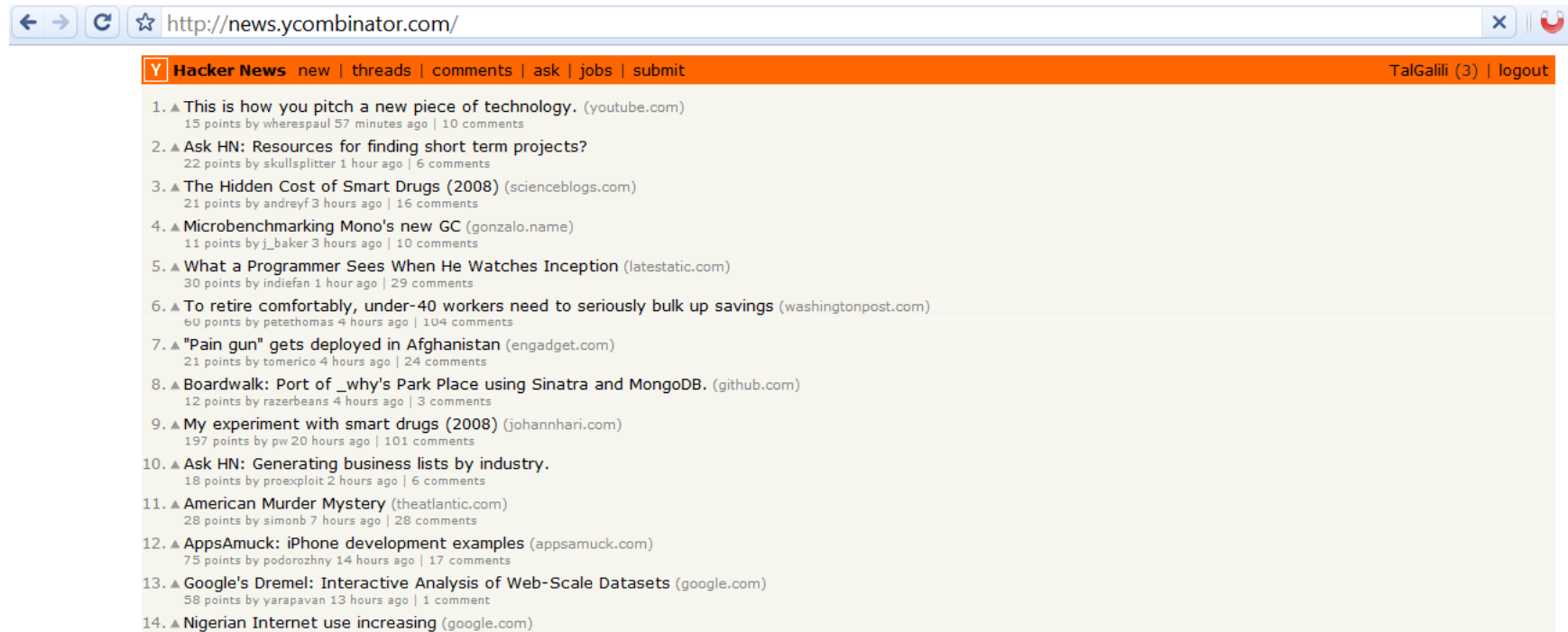
The screenshot shows the r/statistics subreddit page. The browser address bar displays <http://www.reddit.com/r/statistics/>. The navigation bar includes links for ALL, RANDOM, PICS, REDDIT.COM, FUNNY, POLITICS, ASKREDDIT, GAMING, SCIENCE, MACHINELEARNING, VISUALIZATION, NUMERICAL, **STATISTICS**, WTF, WORLDNEWS, PROGRAMMIN, and EDIT. The subreddit name 'reddit' is prominently displayed, along with tabs for 'STATISTICS', 'what's hot', 'new', 'controversial', 'top', and 'saved'. The user 'talgalili (176)' is logged in, with links for 'preferences' and 'logout'. A search bar is located on the right side of the page.

The main content area lists several posts:

- 1. **Join the closed BETA of a new Statistical Analysis Q&A website!** (r-statistics.com) submitted 2 days ago by talgalili. 3 comments, share, save, hide, delete.
- 2. **Statistical Modeling: The Two Cultures [PDF]** (citeseerx.ist.psu.edu) submitted 4 days ago by kanak. 2 comments, share, unsave, hide, report.
- 3. **Hierarchical Visualizations in R and the Javascript InfoVis Toolkit** (r-chart.com) submitted 5 days ago by papa\_nato. comment, share, unsave, hide, report.
- 4. **Is Bayesian probability individual, situational, or transcendental: a break from the usual subjective/objective bun fight.** (cawtech.freeseerve.co.uk) submitted 5 days ago by AlanCrowe. 7 comments, share, save, hide, report.
- 5. **Can someone explain gaussian process regression in GLM terms?** (self.statistics) submitted 5 days ago by quaternion. 14 comments, share, save, hide, report.
- 6. **favorite essays & papers discussing Bayesian vs frequentist methods?** (self.statistics) submitted 5 days ago by uiberto. 3 comments, share, save, hide, report.
- 7. **30 Samples. Standard, Suggestion, or Superstition ? | Stats With Cats Blog** (statswithcats.wordpress.com) submitted 7 days ago by TerraByte. comment, share, save, hide, report.
- 8. **Three Parameter Weibull Distribution?** (self.statistics) submitted 9 days ago by rabidhummingbird. 6 comments, share, save, hide, report.

On the right side, there is a search bar labeled 'search reddit'. Below it, the subreddit name 'statistics' is shown with a '- frontpage' indicator and '1,096 readers'. A note indicates 'a community for 2 years'. A large advertisement for 'reddit ads starting at \$20' is displayed, featuring a 20-dollar bill with the reddit logo overlaid. Below the ad is a 'Submit a link' button and a text prompt: 'to anything interesting: news article, blog entry, video, picture...'

# Tell the woRld : Hackers news



The image shows a browser window displaying the Hacker News website. The address bar shows the URL <http://news.ycombinator.com/>. The page header includes navigation links: [new](#), [threads](#), [comments](#), [ask](#), [jobs](#), and [submit](#). The user's name, [TalGalili \(3\)](#), and a [logout](#) link are visible in the top right corner.

The main content area displays a list of 14 news items, each with a title, source, points, author, and time:

1. ▲ [This is how you pitch a new piece of technology.](#) (youtube.com)  
15 points by wherespaul 57 minutes ago | 10 comments
2. ▲ [Ask HN: Resources for finding short term projects?](#)  
22 points by skullsplitter 1 hour ago | 6 comments
3. ▲ [The Hidden Cost of Smart Drugs \(2008\)](#) (scienceblogs.com)  
21 points by andreyf3 3 hours ago | 16 comments
4. ▲ [Microbenchmarking Mono's new GC](#) (gonzalo.name)  
11 points by j\_baker 3 hours ago | 10 comments
5. ▲ [What a Programmer Sees When He Watches Inception](#) (latestatic.com)  
30 points by indiefan 1 hour ago | 29 comments
6. ▲ [To retire comfortably, under-40 workers need to seriously bulk up savings](#) (washingtonpost.com)  
60 points by petethomas 4 hours ago | 104 comments
7. ▲ ["Pain gun" gets deployed in Afghanistan](#) (engadget.com)  
21 points by tomerico 4 hours ago | 24 comments
8. ▲ [Boardwalk: Port of \\_why's Park Place using Sinatra and MongoDB.](#) (github.com)  
12 points by razerbeans 4 hours ago | 3 comments
9. ▲ [My experiment with smart drugs \(2008\)](#) (johannhari.com)  
197 points by pw 20 hours ago | 101 comments
10. ▲ [Ask HN: Generating business lists by industry.](#)  
18 points by proexploit 2 hours ago | 6 comments
11. ▲ [American Murder Mystery](#) (theatlantic.com)  
28 points by simonb 7 hours ago | 28 comments
12. ▲ [AppsAmuck: iPhone development examples](#) (appsamuck.com)  
75 points by podorozhny 14 hours ago | 17 comments
13. ▲ [Google's Dremel: Interactive Analysis of Web-Scale Datasets](#) (google.com)  
58 points by yarapavan 13 hours ago | 1 comment
14. ▲ [Nigerian Internet use increasing](#) (google.com)

# Tell the woRld : Twitter (#rstats / #user2010)

http://twitter.com/#search?q=%23rstats

twitter Home Profile Find People Settings Help Sign out

What's happening? 140

Latest: Rbloggers What (Search Engines Think) People Want: R O How G8 U R! Hey, R U there? Having used... http://...fb0dSQbA #rstats Retweeted by you about 13 hours ago

Real-time results for #rstats Remove this saved search Search for users »

**brenda\_fink** Recovered and rejigged cluster analysis. Am happy bunny. Luckily, clusterSim in #rstats saves log in CSV file. about 5 hours ago via API

**tonybreyal** is wondering what all the duplicated but not retweeted clusterSim tweets for #rstats is all about... about 6 hours ago via web

**priscilla\_haye1** NOOO - need to redo stats and now graphics lib on which clusterSim #rstats package relies is broken. about 6 hours ago via API

**hadleywickham** @tonybreyal DF <- cbind(airquality, squared = ...tter - transform does nothing and don't

Thursday, July 22 / to tonybreyal

hyper-threading, making multicore

fun fun fun #rstats 15:25 - 16:55 :b

**talgalili** 3,397 tweets 173 following 562 followers 24 listed

Twitter-for-iPhone n. a new official Twitter app for your iPhone.

Home @talgalili Direct Messages 468 Favorites Retweets Saved Searches #rstat #user2010 #rstats Lists

p.s: there is a twitter package  
... (with a talk by Drew?)

*Data manipulation and classification (Room: A, Chair: Julie Josse)*  
Christopher Brown: Venn: Powerful and High-Level and Set Manipulating ... a whole new way of working with data  
Drew Conway: Real-time network analysis in R using Twitter  
Pascal Neveu, Juliette Fabre: Using ontologies for R functions management

# Tell the woRld : directories

<http://www.dmoz.org/Science/Math/Statistics/Software/S/R/>



**[Top](#): [Science](#): [Math](#): [Statistics](#): [Software](#): [S](#): [R](#)** (20)

- [Internet](#) (5)
- [S-Plus@](#) (4)

See also:

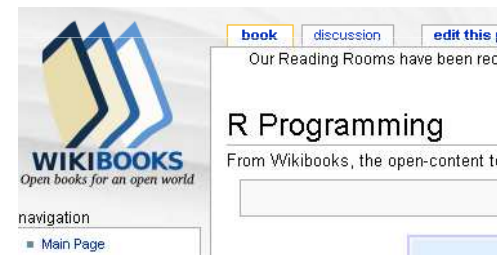
- [Computers: Artificial Intelligence: Machine Learning: Software](#) (91)
- [Computers: Programming: Languages: Functional](#) (55)

# Tell the woRld : Wiki's

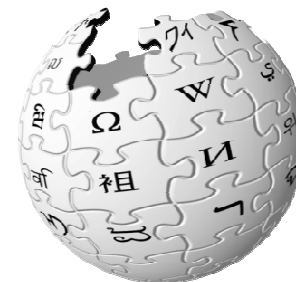
<http://rwiki.sciviews.org/doku.php>



[http://en.wikibooks.org/wiki/R\\_Programming](http://en.wikibooks.org/wiki/R_Programming)



<http://www.wikipedia.org/>



**WIKIPEDIA**  
*The Free Encyclopedia*



# Tell the world : help list/ forums

R mailing list

<http://stats.stackexchange.com/>

*Goes out of BETA in 1 week*

<http://stackoverflow.com/questions/tagged/r>

<http://metaoptimize.com/qa/>

(maybe)



# Tell the woRld : R-bloggers.com



http://www.r-bloggers.com/

## R bloggers

This website offers articles about R aggregated from (92) blogs in the R blogosphere

HOME ABOUT ADD YOUR BLOG! BLOGS LIST ARTICLES LIST CONTACT US

**WEBSITE SECTIONS**

- [About](#)
- [add your blog!](#)
- [Articles List](#)
- [Blogs list](#)
- [Contact us](#)

**ON FACEBOOK**

R bloggers on Facebook  
You like this. Unlike

R bloggers has 567 fans

**RECENT POSTS**

- [Cherry Picking to Generalize ~ retrospective meta-power analysis using Cohen's  \$f^2\$  of NASA temp + visualization](#)
- [What \(Search Engines Think\) People Want](#)
- [Time Series Regression of Temperature Anomaly](#)

**SEARCH THE POSTS**

Search for:

**E-MAIL UPDATES**

Your e-mail here

A maximum of one e-mail a day.  
No new posts-> no e-mail.

2019 readers  
BY FEEDBURNER

**TOP VISITED ARTICLES**

- [100 Prisoners, 100 lines of code](#)
- [Getting Started with Sweave: R, LaTeX, Eclipse, StatET, & TeXlipse](#)
- [R Tutorial Series: R Beginner's Guide and R Bloggers Updates](#)
- [Select operations on R data frames](#)
- [Advanced graphics in R](#)
- [Top 10 Algorithms in Data Mining](#)
- [World Cup 2010 Statistics Plotted with R](#)

**TOPICS OF INTEREST**

### Cherry Picking to Generalize ~ retrospective meta-power analysis using Cohen's $f^2$ of NASA temp + visualization

POSTED ON [MIND OF A MARKOV CHAIN > R](#) · RETRIEVED ON JULY 17, 2010 · [EDIT](#)

Previously, I plotted a grid of NASA GISS global temps in ggplot2 to show general trends by the brute force method. Here, I will again use the brute force method to do a simple power analysis on a portion of the data (data here). The general aim is to figure out what the minimum sample size is needed to show strong confidence in the significance of the trend (hopefully in a compact but comprehensive way). There are many blog posts on the trend since 1998, where some people call an insignificant ...  
[\(click here for the full article\)](#)

---

### Latent variable analysis package for R

POSTED ON [SHIGE'S RESEARCH BLOG](#) · RETRIEVED ON JULY 17, 2010 · [EDIT](#)

This is another R package for latent variable analysis. I hope it can soon include multilevel and mixture modeling capacity. Another promising package is OpenMx, which is also under active development and very promising. At this moment, OpenMx seems to have more features than lavaan (e.g. categorical dependent variable, mixture model, etc.), but lavaan promises to include them in the next year or so. Related posts: OpenMx with mixture distribution support; OpenMX (Follow the link for other posts by Shige)  
[\(click here for the full article\)](#)

---

### What (Search Engines Think) People Want

POSTED ON [R-CHART](#) · RETRIEVED ON JULY 17, 2010 · [EDIT](#)



Tell the world : R-bloggers.com

(Because the world has too many Pirate bloggers!)



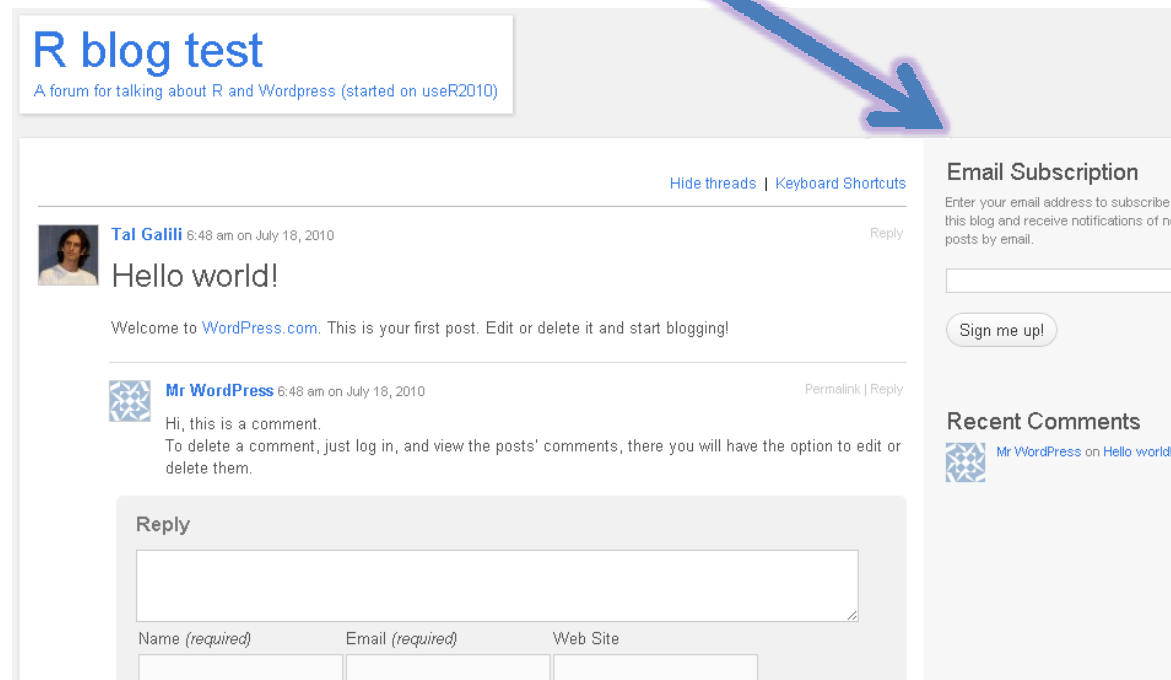
# Collaborate!

Share readers to get readers

- Link to other bloggers
- Guest posts


# Update your readers

- E-mail subscription
- RSS subscription




**R blog test**  
A forum for talking about R and Wordpress (started on useR2010)

[Hide threads](#) | [Keyboard Shortcuts](#)

 **Tal Galili** 6:48 am on July 18, 2010 [Reply](#)

Hello world!

Welcome to [WordPress.com](#). This is your first post. Edit or delete it and start blogging!

 **Mr WordPress** 6:48 am on July 18, 2010 [Permalink](#) | [Reply](#)


Hi, this is a comment.  
To delete a comment, just log in, and view the posts' comments, there you will have the option to edit or delete them.

**Reply**

Name *(required)* Email *(required)* Web Site

**Email Subscription**  
Enter your email address to subscribe to this blog and receive notifications of new posts by email.

**Recent Comments**

 [Mr WordPress](#) on [Hello world!](#)

# Update your readers

- Facebook fan page subscription
  - Create a page for your blog
  - Add your blog's feed in the facebook page "notes"
  - Add the fan page widget to your sidebar

# Update your readers

Twitter + facebook status updates of  
new blog posts

# Twitter (#rstats) -> feedburner

<http://feedburner.com>

**R bloggers** Google feedburner

Edit Feed Details... | Delete Feed... | Transfer Feed...

Analyze | Optimize | **Publicize** | Monetize | Troubleshootize My Feeds

**SERVICES**

- Headline Animator  
Display rotating headlines
- ✓ BuzzBoost  
Republish your feed as HTML
- ✓ Email Subscriptions  
Offer feed updates via email
- ✓ Ping Services  
Notify others when you post
- ✓ Feed Circulation  
Show your feed circulation
- ✓ Socialize**  
Publish to the social web
- Chicklet Chooser
- Awareness API
- Creative Commons
- Password Protector
- NoIndex

**Socialize**  
Connect your feed to the real-time social web! With Socialize, FeedBurner will automatically post updates from your feed to your social media account.  
[Learn more about Socialize](#)

Select Account

Twitter account: **Rbloggers**

**Add a Twitter account**

Formatting Options

Post content:

Include link

Leave room for retweets

Hash tags:

Use inline hash tags

Additional text: Add  at the

Item Selection

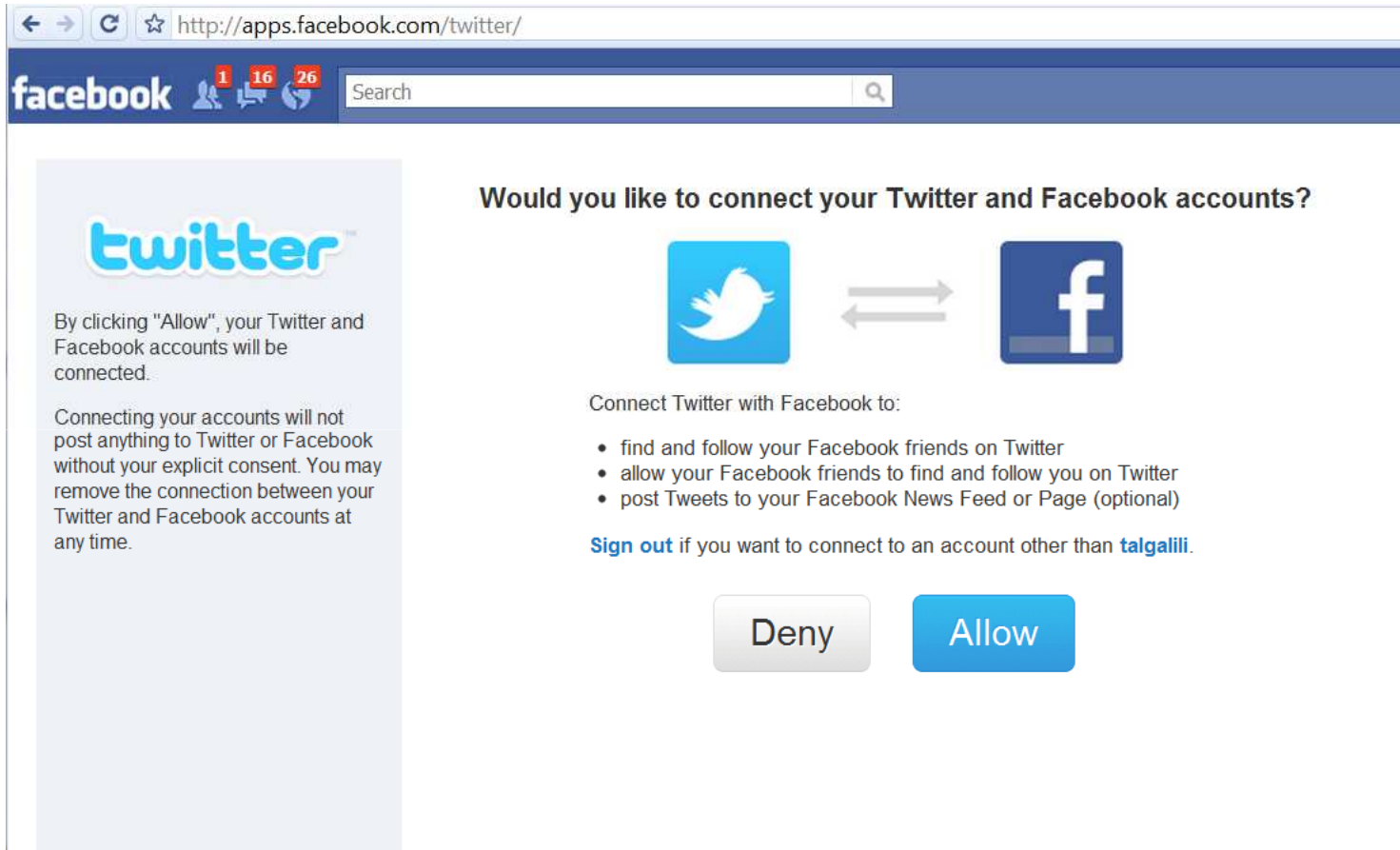
Item limit: Post up to  new items per feed update

Item order: Order items by

Keyword filter:

e.g. toast, purple cow

# Twitter -> facebook






The screenshot shows a web browser window with the address bar displaying `http://apps.facebook.com/twitter/`. The Facebook navigation bar is visible at the top, featuring the Facebook logo, notification icons (1, 16, 26), and a search bar. The main content area is a light blue box with the Twitter logo and a connection prompt.

**twitter**

By clicking "Allow", your Twitter and Facebook accounts will be connected.

Connecting your accounts will not post anything to Twitter or Facebook without your explicit consent. You may remove the connection between your Twitter and Facebook accounts at any time.

**Would you like to connect your Twitter and Facebook accounts?**

Connect Twitter with Facebook to:

- find and follow your Facebook friends on Twitter
- allow your Facebook friends to find and follow you on Twitter
- post Tweets to your Facebook News Feed or Page (optional)

[Sign out](#) if you want to connect to an account other than **talgalili**.



“SEO”

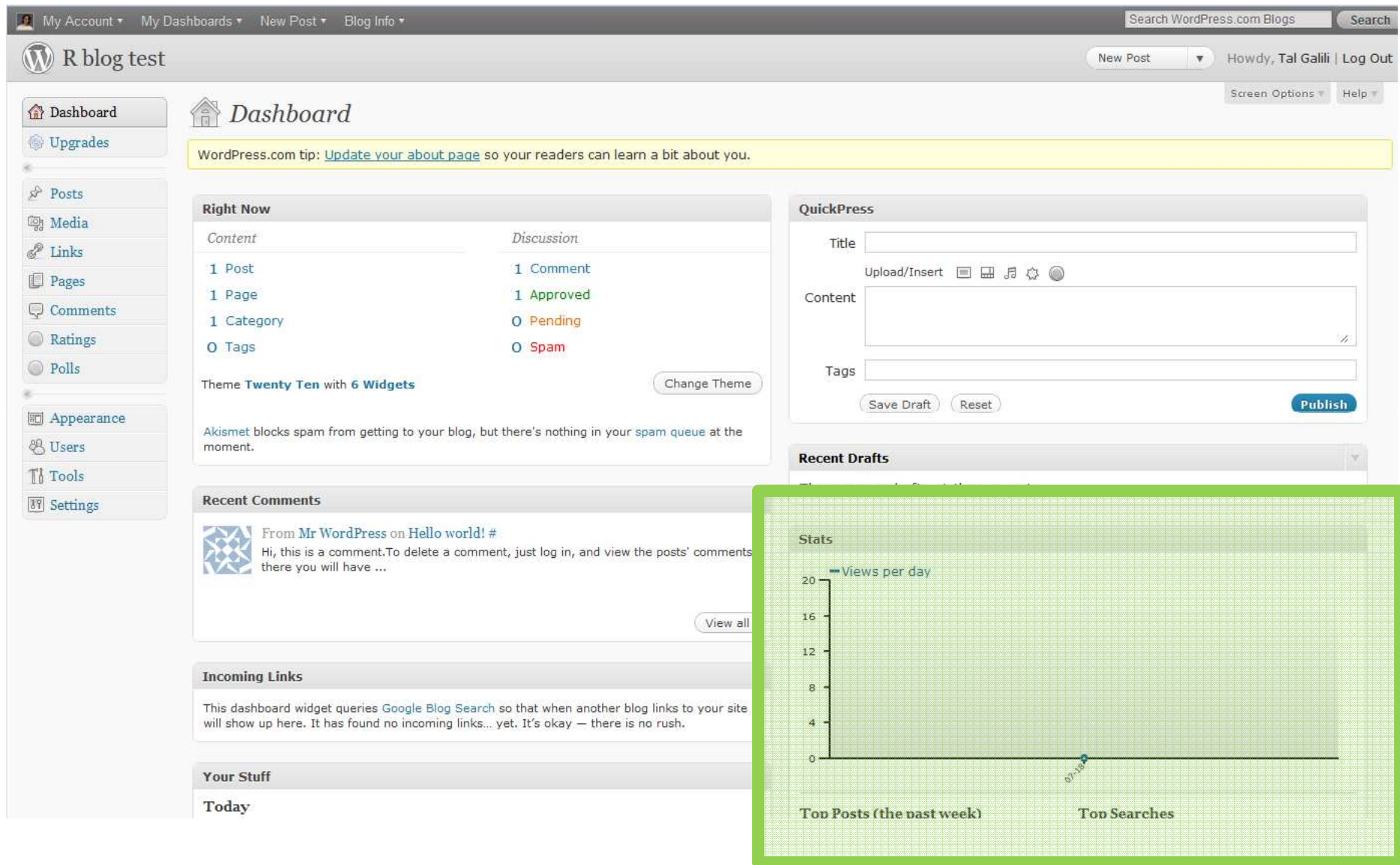
Search engine optimization

# “SEO” - Help google searchers

- Titles – simple and descriptive
- Find words for posts –
  - Google keywords tool
  - Google suggest (R code\*)

\* <http://www.r-chart.com/2010/07/what-search-engines-think-people-want.html>

# Measure yourself: site analytics



The best blog I know on webanalytics: <http://www.kaushik.net/avinash/>

# Measure yourself: google alerts

<http://www.google.com/alerts>



Search terms:  [Preview results](#)

Type:

How often:

Email length:

Deliver to:

## Monitor the Web for interesting r

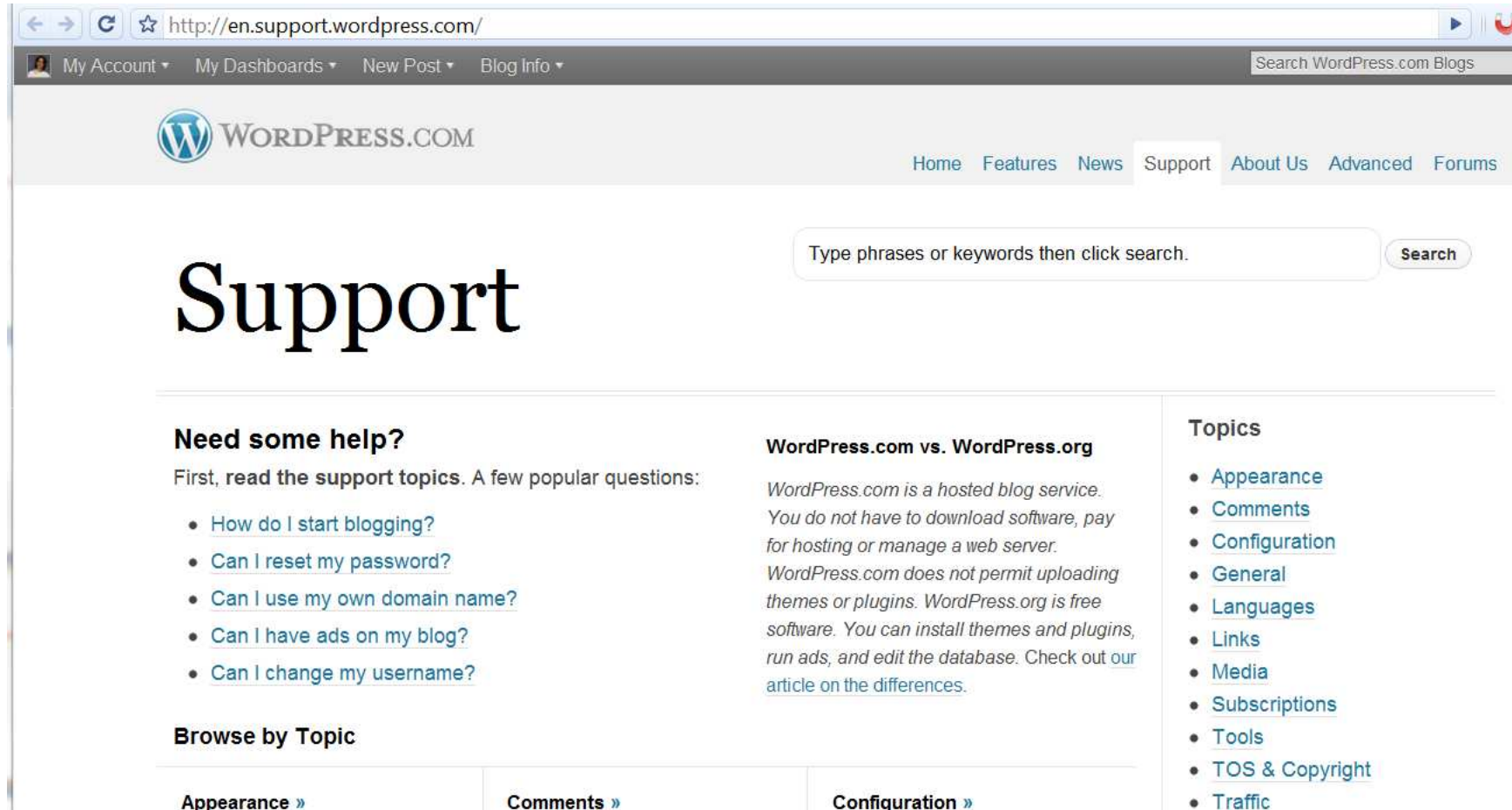
Google Alerts are email updates of based on your choice of query or to

Enter the topic you wish to monitor, receive. Some handy uses of Googl

- monitoring a developing news
- keeping current on a compet
- getting the latest on a celebr
- keeping tabs on your favorite

You can also [click here to manage](#)

# Help:



The screenshot shows the WordPress.com Support page. At the top, there is a navigation bar with links for 'My Account', 'My Dashboards', 'New Post', and 'Blog Info'. A search bar for 'WordPress.com Blogs' is also present. The main header features the WordPress logo and the text 'WORDPRESS.COM'. Below this, a secondary navigation bar includes links for 'Home', 'Features', 'News', 'Support' (which is highlighted), 'About Us', 'Advanced', and 'Forums'. The main content area is titled 'Support' in a large, serif font. To the right of the title is a search box with the placeholder text 'Type phrases or keywords then click search.' and a 'Search' button. Below the title, there are three columns of content. The first column, 'Need some help?', lists five popular questions. The second column, 'WordPress.com vs. WordPress.org', provides a comparison of the two services. The third column, 'Topics', lists various support categories. At the bottom, there is a 'Browse by Topic' section with three buttons: 'Appearance', 'Comments', and 'Configuration', each followed by a right-pointing arrow.

http://en.support.wordpress.com/

My Account ▾ My Dashboards ▾ New Post ▾ Blog Info ▾ Search WordPress.com Blogs

WORDPRESS.COM

Home Features News Support About Us Advanced Forums

Type phrases or keywords then click search. Search

# Support

---

## Need some help?

First, read the support topics. A few popular questions:

- [How do I start blogging?](#)
- [Can I reset my password?](#)
- [Can I use my own domain name?](#)
- [Can I have ads on my blog?](#)
- [Can I change my username?](#)

## WordPress.com vs. WordPress.org

*WordPress.com is a hosted blog service. You do not have to download software, pay for hosting or manage a web server. WordPress.com does not permit uploading themes or plugins. WordPress.org is free software. You can install themes and plugins, run ads, and edit the database. Check out our [article on the differences.](#)*

## Topics

- [Appearance](#)
- [Comments](#)
- [Configuration](#)
- [General](#)
- [Languages](#)
- [Links](#)
- [Media](#)
- [Subscriptions](#)
- [Tools](#)
- [TOS & Copyright](#)
- [Traffic](#)

## Browse by Topic

[Appearance »](#) [Comments »](#) [Configuration »](#)

# Help:

WordPress.com forums are also available in עברית.

Forums	Topics	Post Count
<b>Support</b> Share experiences and help each other.	41,062	245,180
<b>Widgets</b> Using them to their maximum	2,475	14,533
<b>Questions</b> The best place to ask a question related to WordPress.com	17,671	88,084
<b>Themes</b> Discuss WordPress.com themes	279	2,454
<b>CSS Customization</b> Share tips, tricks, and help each other out with CSS	3,787	23,354

Important Notices	Post Count	Last Poster	Freshness
[sticky] [closed] 8 Things To Know Before Posting in WordPress.Com Forums	1	sulz	3 years
[sticky] [closed] WordPress.com or WordPress.org ? The difference.	1	andy	3 years

Latest Discussions — <a href="#">Add new topic »</a>	Post Count	Last Poster	Freshness
Widget	1	darwinpierre	20 seconds
Photoshop	1	darwinpierre	7 minutes
Home Page problems...	2	supportbot	35 minutes
Home Page problems...	2	supportbot	37 minutes
Pressrow: exclamation marks & comment boxes	2	mmagocs	1 hour
How to show summary of blog with main blog link	8	raincoaster	1 hour
DOMAIN MAPPING PROBLEM, PLEASE HELP	8	raincoaster	1 hour
[resolved] Pressrow customization	6	mmagocs	2 hours
Wordpress is reformatting my CSS and munging it	16	ryanhellyer	2 hours
Sidebar titles are different colors - how do I make them the same?	3	jenthebaker	2 hours
trying to get first blog onto linked in page...	2	raincoaster	2 hours
Keeping primary as secondary	10	theco	2 hours

# Help:

<http://webapps.stackexchange.com/>

The screenshot shows the Web Applications Stack Exchange website. The browser address bar displays <http://webapps.stackexchange.com/>. The site header includes a navigation menu with links for Questions, Tags, Users, Badges, Unanswered, and Ask Question. A search bar is located in the top right corner. The main content area features a list of top questions, each with its title, vote count, answer count, view count, tags, and the user who asked it. A sidebar on the right contains 'Interesting Tags', 'Ignored Tags', and 'Site Stats'.

**Web Applications** *Beta*

got a question about the site itself? [meta.webapps](#) is the place to talk about things like what questions are appropriate, what tags we should use, etc.

**Top Questions** active featured hot week month

votes	answers	views	question	tags	time	author	reputation
3	3	36	Sync my Google Buzz to Facebook?	facebook, sync, google-buzz	26m ago	Antoops	118
0	1	1	Is Grooveshark Legal?	grooveshark, legal	42m ago	eagle	2,381
32	78	1	What is your most-used web application?	web-apps	58m ago	eagle	2,381
1	3	4	Convert PDF to word (or html)	webapp-rec, pdf	1h ago	Vortico	145
0	0	1	Using the Google Documents equation editor, how can I enter the binomial coefficient?	google-docs, formatting	1h ago	Thomas Owens	106
2	4	15	What should I store in Dropbox, and what things are better left out?	web-apps, storage, dropbox, files	1h ago	Simon Brown	1,899
5	3	28	Automatically open ICS files in Google Calendar				

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- If you have questions about R like how to download and install the software, or what the license terms are, please send an email.

News :

- [The R Journal](#) Vol.2/1 is available
- **R version 2.11.1** has been released on 2010-05-31. The source code is first available in this [directory](#), and every course (see download instructions above).
- [useR! 2010](#), the R user conference, will be held at NIST, Gaithersburg, Maryland, USA, July 21-23, 2010.
- [useR! 2011](#), will take place at the University of Warwick, Coventry, UK, August 16-18, 2011.

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**Thank you !**

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